MISRGO Empowerment

Evaluation Workshop

3rd Quarter
Actual Performance Compared with Goals
• Evaluation Dashboards •

Fetterman & Associates
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Ms. Linda Delaney

FettermanAssociates@gmail.com

Little Rock, Arkansas - April 30, 2015

Introduction
&
Overview

- Evaluation Resources
- Dashboard to Monitor Progress
- Closing the Gap - Actual Performance, Benchmarks & Goals
- What Does Not Work & What Works
- Making Bar Graphs
- Social Media Tools

RESOURCES

CDC

CDC Home
Centers for Disease Control and Prevention
CDC 24/7: Saving Lives. Protecting People.™
SEARCH
A-Z Index A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #
Smoking & Tobacco Use
Home
About This Office
Quit Smoking
Basic Information
Data and Statistics
State and Community Resources
State Tobacco Activities Tracking & Evaluation System
Tobacco Control Programs
Media Campaign Resource Center
Youth Tobacco Prevention
Global Tobacco Control
Multimedia & Tools
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Interactive Maps
View tobacco data trends by state
Learn More »
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United States Map
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STATE TOBACCO ACTIVITIES TRACKING & EVALUATION SYSTEM
Getting Started Guide
View quick tips on using important STATE System
Email page link
Print page
Facebook
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YouTube
Pinterest
RSS Feeds
More...
LEARN MORE @
BeTobaccoFree.gov
ABOUT TOBACCO
HEALTH EFFECTS
QUIT NOW

Options
- Home
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  - Detailed Report
  - State Comparison Report
  - Trend Report
  - Highlights Report
- Interactive Maps
- Help
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  - Toolkit
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  - Glossary
  - Methodology
  - Latest Updates
- Data Sources & Related Links
- Publications
- Contact Us
- Return to Smoking & Tobacco Use

Open the STATE Toolkit

State Tobacco Activities Tracking and Evaluation (STATE) System

Highlights Report

To view data, make a selection for the Location and click the Generate Report button.

*Required

Location* Arkansas Generate Report

Tobacco Control Highlights Arkansas

Download Highlights Report [PDF]

On this Page

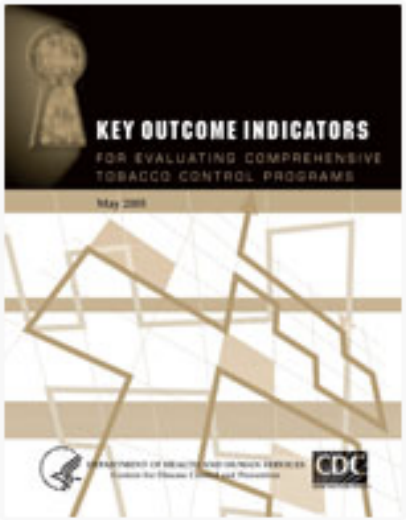
- Health Consequences and Costs
- Behaviors
- Environment
- Legislation
- Cessation Coverage
- Economics
- Quitline

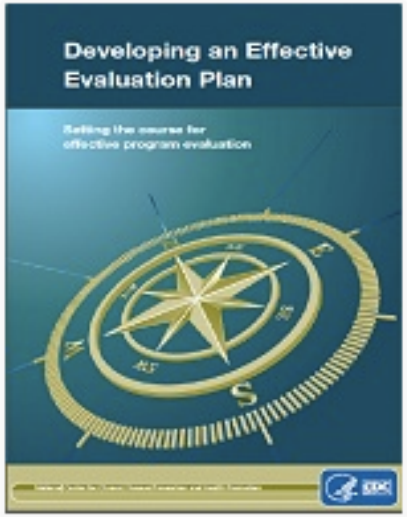
Health Consequences and Costs

Download Highlights Report - Health Consequences and Cost [PDF]

Smoking - Attributable Mortality (SAM), 2000-2004			Smoking - Attributable Productivity Losses, 2000-2004		Smoking - Attributable Expenditures (SAEs), 2004	
	SAM* Total	SAM † Rate		Productivity Losses* ($)	Type of Expense	SAEs ($)
Overall:	4,915	323.7	Overall:	1,404,726,000	Overall:	867,000,000
Male:	3,107	492.1	Male:	945,163,000	Ambulatory Care:	124,000,000
Female:	1,808	203.9	Female:	459,563,000	Hospital Care:	460,000,000

Evaluation


KEY OUTCOME INDICATORS
FOR EVALUATING COMPREHENSIVE TOBACCO CONTROL PROGRAMS
CDC


Developing an Effective Evaluation Plan
Setting the course for effective program evaluation

Introduction to Process Evaluation
in Tobacco Use Prevention and Control
CDC

Toll of Tobacco in the United States

The Toll of Tobacco in Arkansas

Updated March 19, 2014

The Toll of Tobacco in Arkansas	
High school students who smoke	18.2% (28,600)
Male high school students who use smokeless or spit tobacco	20.3% (females use much lower)
Kids (under 18) who become new daily smokers each year	3,100
Packs of cigarettes bought or smoked by kids each year	7.2 million
Adults in Arkansas who smoke	25% (559,500)

SPENDING ON TOBACCO PREVENTION

See how much Arkansas spends on tobacco prevention programs.

FACT SHEET FINDER View All

- Toll of Tobacco in the U.S.A.
- Toll of Tobacco Around the World
- FDA Regulation of Tobacco Products: A Common Sense Law to Protect Kids and Save Lives

Deaths in Arkansas from Smoking	
Adults who die each year from their own smoking	5,100
Kids now under 18 and alive in Arkansas who will ultimately die prematurely from smoking	69,000

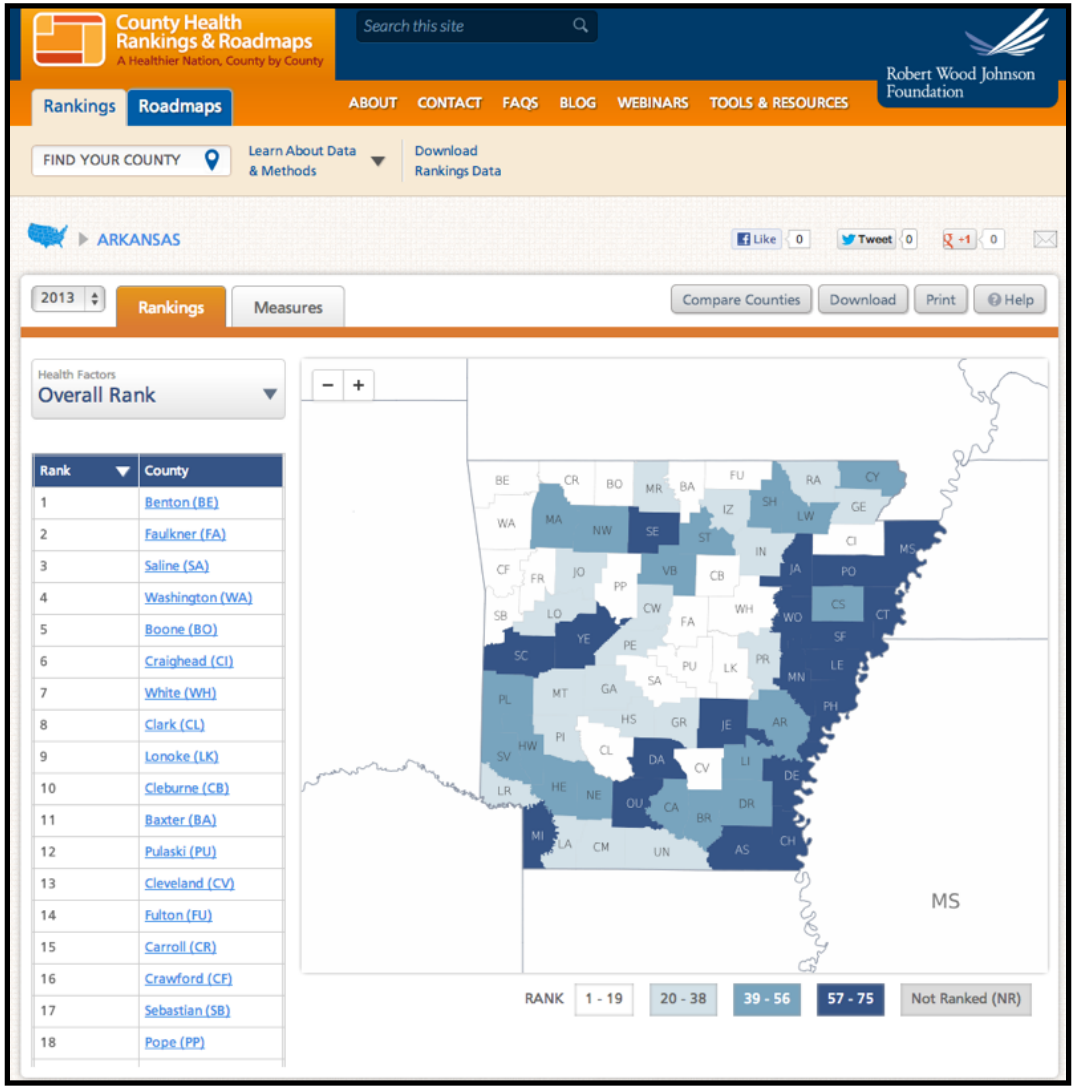
Smoking kills more people than alcohol, AIDS, car crashes, illegal drugs, murders, and suicides combined — and thousands more die from other tobacco-related causes — such as fires caused by smoking (more than 1,000 deaths/year nationwide) and smokeless tobacco use.

Smoking-Caused Monetary Costs in Arkansas	
Annual health care costs in Arkansas directly caused by smoking	$1.21 billion
Portion covered by the state Medicaid program	$242 million
Residents' state & federal tax burden from smoking-caused government expenditures	$565 per household
Smoking-caused productivity losses in Arkansas	$1.40 billion

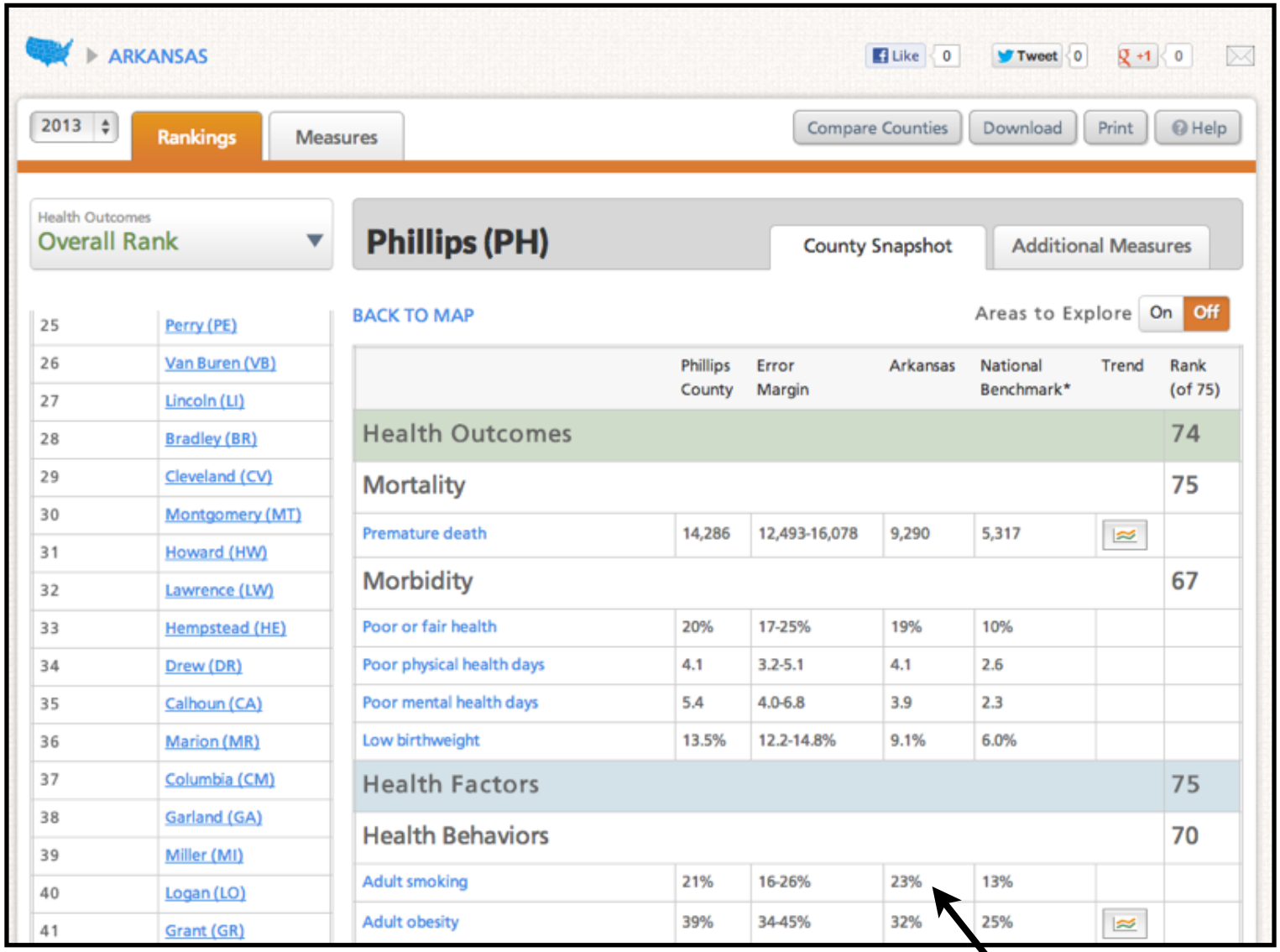
Amounts do not include health costs caused by exposure to secondhand smoke, smoking-caused fires, smokeless tobacco use, or cigar and pipe smoking. Tobacco use also imposes additional costs such as workplace productivity losses and damage to property.

Tobacco Industry Influence in Arkansas	
Annual tobacco industry marketing expenditures nationwide	$8.8 billion
Estimated portion spent for Arkansas marketing each year	$107.4 million

County Health Rankings

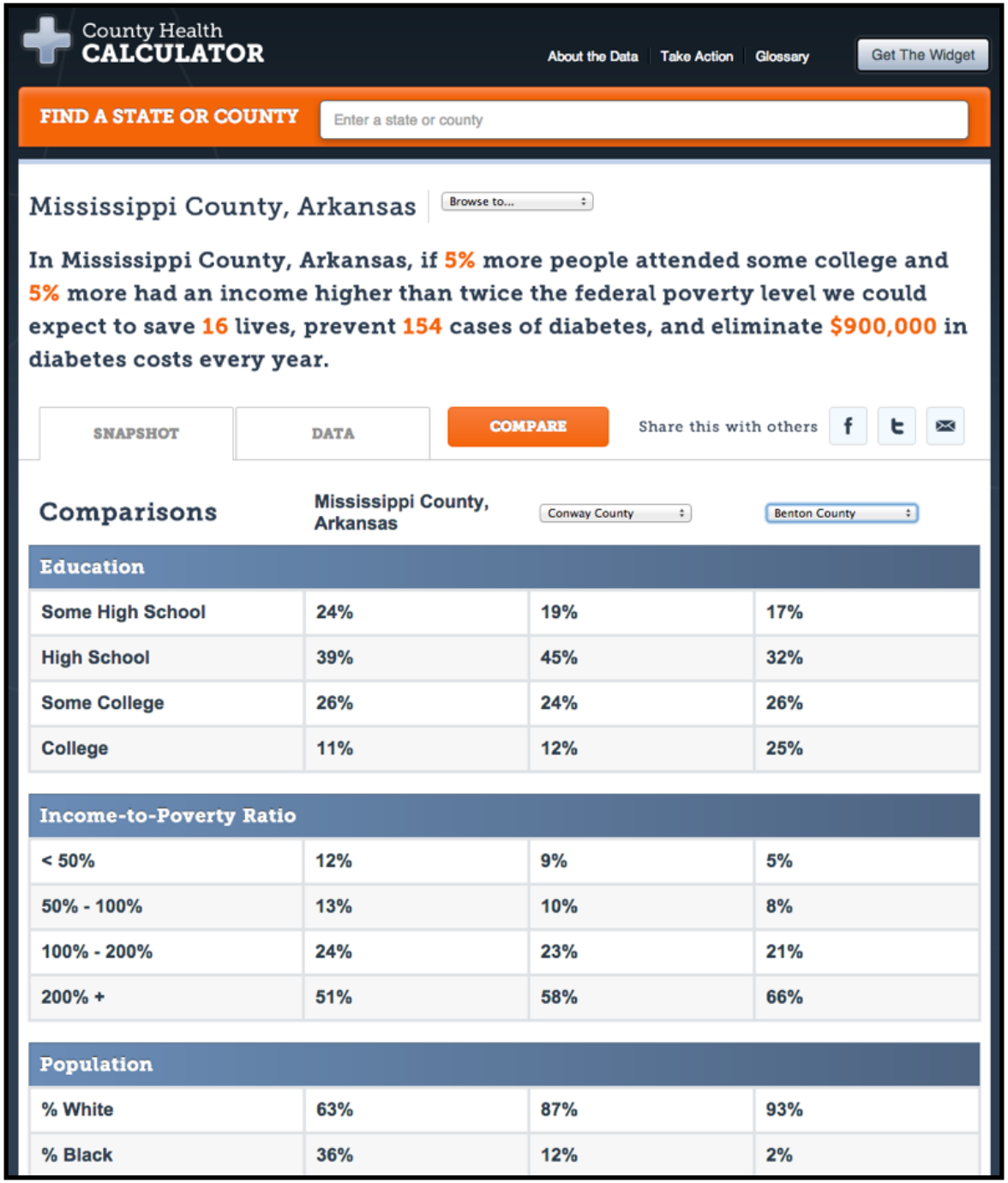


County Health Rankings & Roadmaps
A Healthier Nation, County by County



	Phillips County	Error Margin	Arkansas	National Benchmark*	Trend	Rank (of 75)
Health Outcomes						74
Mortality						75
Premature death	14,286	12,493-16,078	9,290	5,317		
Morbidity						67
Poor or fair health	20%	17-25%	19%	10%		
Poor physical health days	4.1	3.2-5.1	4.1	2.6		
Poor mental health days	5.4	4.0-6.8	3.9	2.3		
Low birthweight	13.5%	12.2-14.8%	9.1%	6.0%		
Health Factors						75
Health Behaviors						70
Adult smoking	21%	16-26%	23%	13%		
Adult obesity	39%	34-45%	32%	25%		

County Health
CALCULATOR



Comparisons

	Mississippi County, Arkansas	Conway County	Benton County
Education			
Some High School	24%	19%	17%
High School	39%	45%	32%
Some College	26%	24%	26%
College	11%	12%	25%
Income-to-Poverty Ratio			
< 50%	12%	9%	5%
50% - 100%	13%	10%	8%
100% - 200%	24%	23%	21%
200% +	51%	58%	66%
Population			
% White	63%	87%	93%
% Black	36%	12%	2%

Arkansas Department of Health

Arkansas.gov | Agencies | Online Services | State Directory | Translate | A+ | A- | Text | Print

Arkansas Department of Health

Home | About ADH | Programs & Services | Certificates, Licenses & Permits | News | Local Health Units | Tobacco Quitline

Go | A-Z Index A B C D E F G H I J K L M N O P Q R S T U V W X Y Z | Contact Us

- **Tobacco Prevention & Cessation Home**
  - Arkansas Tobacco Quitline
  - Calendar of Observances
  - Data & Reports
  - GEMS
  - Media Resources
  - News & Events
  - Program Activities
  - Systems Training Outreach Program (STOP)
  - Training

Home > Programs & Services > Tobacco Prevention & Cessation

Tobacco Prevention and Cessation Program

Tobacco use is the leading preventable cause of disease and death in the United States. In Arkansas, more than 4,900 people die from tobacco-related illnesses each year.

Early initiation of tobacco use has been shown to increase the likelihood of lifetime smoking and the risk for tobacco-related illness and mortality. Therefore it is important to prevent initiation of tobacco use and also promote cessation of tobacco use among all Arkansans.

At the forefront of the fight is the Tobacco Prevention and Cessation Program (TPCP) at the Arkansas Department of Health. Launched in 2001, the TPCP has several components aimed at reducing tobacco use by

Tobacco Prevention & Cessation Home

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Program Education Kit

The Program Education Kit was created to encourage the County Health Officers to become involved in educating their communities about the Master Settlement Agreement and how the funding is used for many initiatives throughout Arkansas. They are encouraged to give talks to their local audiences such as Rotary Clubs, Chamber of Commerce and town hall meetings.

Downloads

Speaking Engagement Request Letter | Word

Letter to the Editor - Reduction of Tobacco Use

Master Settlement Agreement : It Is More Than Just Tobacco

Tobacco Prevention and Cessation Milestones

Working Towards a Healthy Arkansas

Let's Talk Tobacco

Center on Innovation and Improvement
http://www.centerii.org/survey/

Arkansas Department of Health

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Data & Reports

All documents listed below are in PDF format unless noted otherwise.

Downloads and Resources

Adults

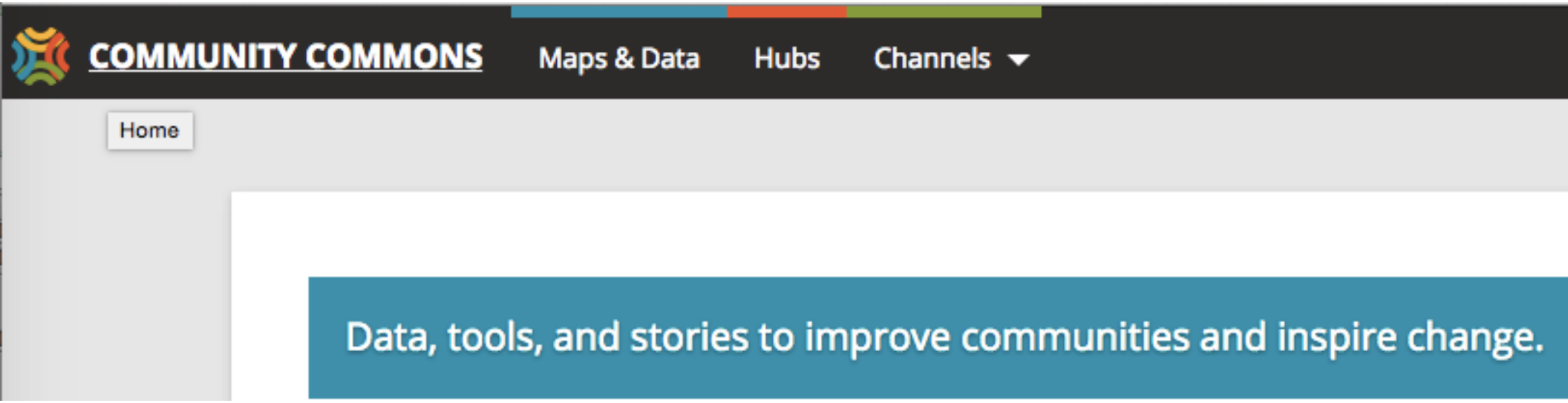
Flavored Cigar Smoking Among U.S. Adults

Arkansas Adult Tobacco Survey: 2008 | 2006 | 2004

Behavioral Risk Factor Surveillance System Maps

National Adult Tobacco Survey Report: Full Report 2009 – 2010 | Summary of Critical Trends 2009 – 2010

Community Commons



http://www.communitycommons.org/

COMMUNITY HEALTH NEEDS ASSESSMENT

Community Health Needs Assessment

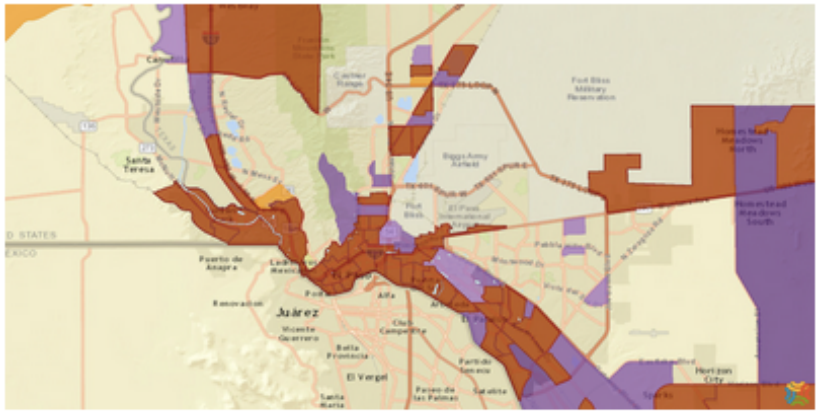
How can Community Commons help you with your Community Health Needs Assessment Report?

Identify Vulnerable Populations | Run a CHNA Report | Upcoming Webinars

The CHNA toolkit is a free web-based platform designed by a collaborative body in response to the IRS requirement outlined in the Affordable Care Act. This tool was built to assist hospitals and organizations seeking to better understand the needs and assets of their communities as well as collaborate to make measurable improvements in community health and well-being. Here's how we can help you.

Identify the most vulnerable populations in your community

- Our Vulnerable Population Footprint tool allows you to locate areas of concern for vulnerable populations and health disparities in your community based on spatial visualization of two key indicators, poverty rate and educational attainment. Show me how.



SELECT STATE

Community Health Needs Assessment (CHNA)

Full Health Indicators Report

County | Custom | Saved Area

Select State

- Alabama
- Alaska
- Arizona
- Arkansas
- California

Report Area Selection

How to Get Started?

Select report area from the existing list(s) to generate your report.

Use "Custom" option to draw your custom report area or select from existing geographies such as city or ZIP Code. Population-weighted small area estimate method will be used to summarize data for custom report areas.

See our support page to learn how to create and customize a report. Check out the indicators data list to see what's included in the report.

SELECT EACH COUNTY

Community Health Needs Assessment (CHNA)

Full Health Indicators Report

Customize Report

Report Area

Start Over | Save & Download

Arkansas County, AR; Ashley County, AR; Baxter County, AR; Benton County, AR; Boone County, AR; Bradley County, AR; Calhoun County, AR; Carroll County, AR; Chicot County, AR; Clark County, AR; Clay County, AR; Cleburne County, AR; Cleveland County, AR; Columbia County, AR; Conway County, AR; Craighead County, AR; Crawford County, AR; Crittenden County, AR; Cross County, AR; Dallas County, AR; Desha County, AR; Drew County, AR; Faulkner County, AR; Franklin County, AR; Fulton County, AR; Garland County, AR; Grant County, AR; Greene County, AR; Hempstead County, AR; Hot Spring County, AR; Howard County, AR; Independence County, AR; Izard County, AR; Jackson County, AR; Jefferson County, AR; Johnson County, AR; Lafayette County, AR; Lawrence County, AR; Lee County, AR; Lincoln County, AR; Little River County, AR; Logan County, AR; Lonoke County, AR; Madison County, AR; Marion County, AR; Miller County, AR; Mississippi County, AR; Monroe County, AR; Montgomery County, AR; Nevada County, AR; Newton County, AR; Ouachita County, AR; Perry County, AR; Phillips County, AR; Pike County, AR; Poinsett County, AR; Polk County, AR; Pope County, AR; Prairie County, AR; Pulaski County, AR; Randolph County, AR; Saline County, AR; Scott County, AR; Searcy County, AR; Sebastian County, AR; Sevier County, AR; Sharp County, AR; St. Francis County, AR; Stone County, AR; Union County, AR; Van Buren County, AR; Washington County, AR; White County, AR; Woodruff County, AR; Yell County, AR

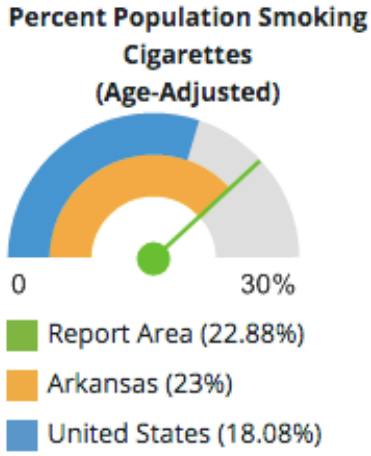
Data Category

Demographics	Social & Economic Factors	Physical Environment	Clinical Care	Health Behaviors	Health Outcomes

RUN REPORT ON SMOKING

Download Data

Report Area	Total Population Age 18+	Total Adults Regularly Smoking Cigarettes	Percent Population Smoking Cigarettes (Crude)	Percent Population Smoking Cigarettes (Age-Adjusted)
Report Area	2,187,717	481,100	22.11%	22.88%
Arkansas County, AR	14,698	3,234	22%	23%
Ashley County, AR	16,554	4,950	29.9%	30.5%
Baxter County, AR	34,007	8,128	23.9%	28.6%
Benton County, AR	156,177	26,238	16.8%	17.2%
Boone County, AR	28,307	4,133	14.6%	14.9%
Bradley County, AR	8,833	1,245	14.1%	14.4%
Calhoun County, AR	4,252	1,488	35%	39.2%
Carroll County, AR	21,055	5,032	23.9%	25.1%
Chicot County, AR	9,139	3,308	36.2%	47.5%
Clark County, AR	18,513	2,203	11.9%	11.9%
Clay County, AR	12,528	2,631	21%	20.4%
Cleburne County, AR	20,611	5,854	28.4%	35.5%
Cleveland County, AR	6,541	1,419	21.7%	22.9%



DOWNLOAD DATA TO EXCEL

1	Report Area	Total Popula	Total Adults	Percent Popu	Percent Population Smoking Cigarettes(Age-Adjusted)
2	Report Area	2,187,717	481,100	22.11%	22.88%
3	Arkansas Cou	14,698	3,234	22%	23%
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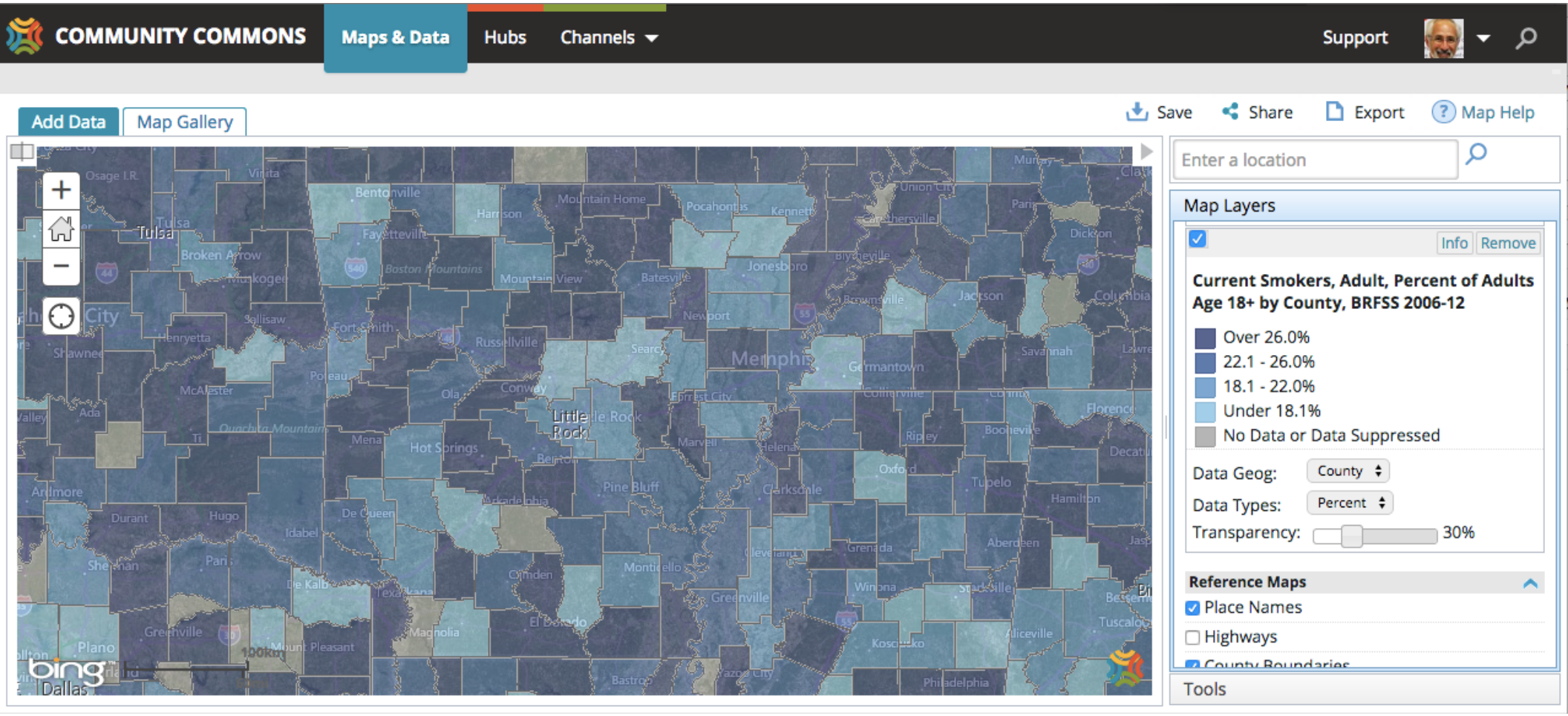
12	Clark County	18,513	2,203	11.90%	11.90%
13	Clay County,	12,528	2,631	21%	20.40%
14	Cleburne Cou	20,611	5,854	28.40%	35.50%
15	Cleveland Co	6,541	1,419	21.70%	22.90%
16	Columbia Co	18,995	3,020	15.90%	16.20%
17	Conway Cour	16,034	4,441	27.70%	28.80%
18	Craighead Co	71,313	13,050	18.30%	18.10%
19	Crawford Cou	45,092	10,010	22.20%	22.30%
20	Crittenden C	35,847	8,460	23.60%	23.20%
21	Cross County	13,395	4,528	33.80%	35.30%

CREATE A DATA MAP



MISRGO Evaluation Blog

TOBACCO PREVENTION EVALUATION (MISRGO)

SATURDAY, MARCH 1, 2014

Mid-Year MISRGO Tobacco Prevention Empowerment Evaluation Report 2013-2014

MISRGO Evaluation
2nd Quarter Report 2013-2014

Prepared for: MISRGO, Grantees & Legislative Offices
Prepared by: Dr. Fetterman, Ms. Delaney, and Dr. Tremain
Date: February 27, 2014

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PAGES
Home
Dr. Fetterman's Biographical Sketch

FETTERMAN & ASSOCIATES
DAVID FETTERMAN
Follow 103
President & CEO, Fetterman & Associates
Past-president, American Evaluation Association
25 Years Stanford University Experience
Outstanding Higher Education Professional Award
_/
Selected Books:
Empowerment Evaluation in the Digital Villages: Hewlett-Packard's $15 Million Race Toward Social Justice
Empowerment Evaluation Principles in Practice
Foundations of Empowerment Evaluation
Empowerment Evaluation: Knowledge and Tools for Self-assessment and Accountability
Ethnography: Step by Step
_/
Education
Ph.D. Stanford University

MISRGO Evaluation

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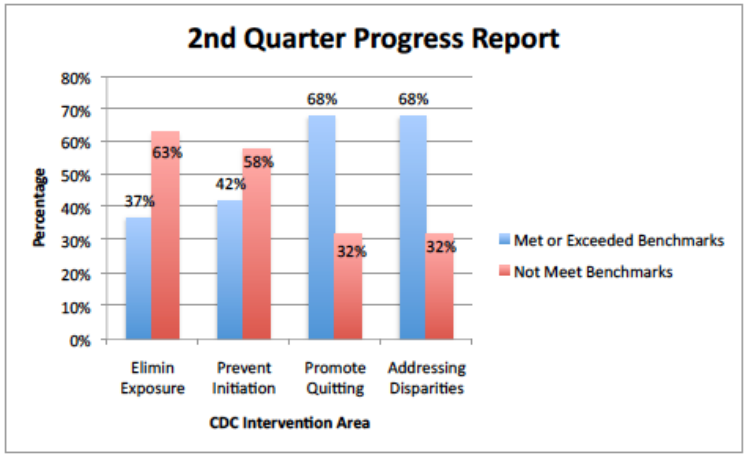
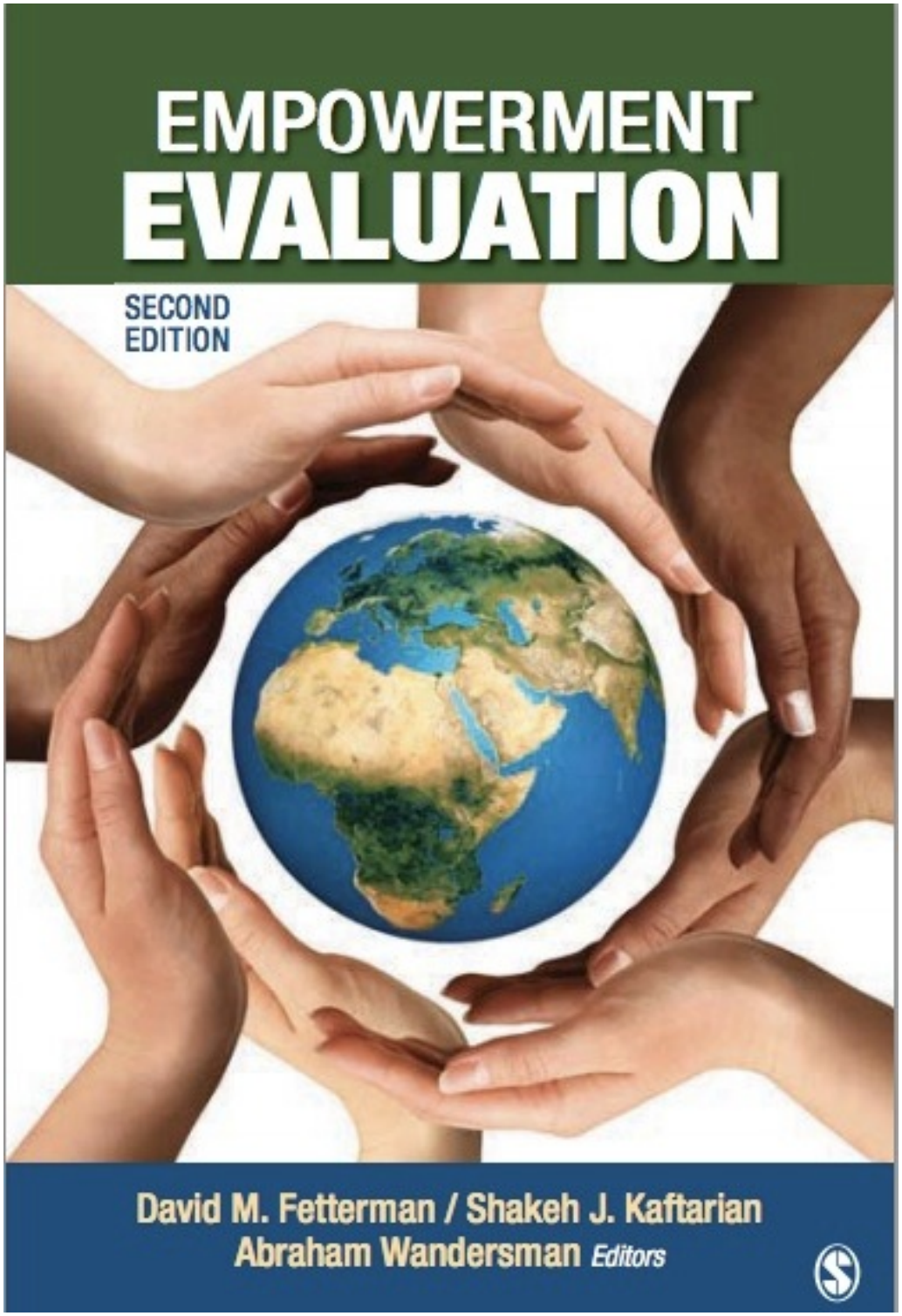
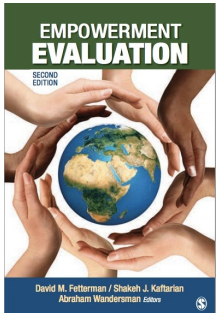


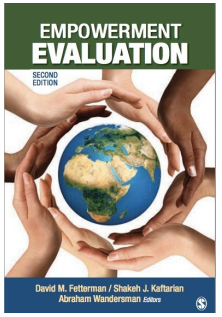
New



Book

2014





Empowerment Evaluation and Evaluation Capacity Building in a 10-Year Tobacco Prevention Initiative

David Fetterman
Linda Delaney
Beverley Tremain
Marian Evans-Lee

- The purpose of this chapter is to highlight the process of building evaluation capacity in a 10-year tobacco prevention initiative in Arkansas.

- Grantees conducted their own monitoring and self-assessment activities.

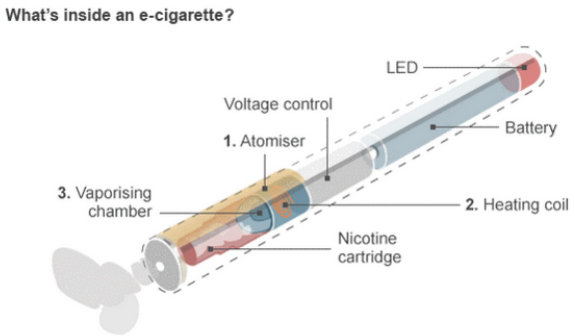
- One of the most useful monitoring tools used was the empowerment evaluation dashboard. It consisted of setting goals and benchmarks or milestones, and collecting baseline, and actual performance data.

E-cigarette Update

- E-cigarette use triples among middle and high school students in just one year - CDC
    - high school students increased from 4.5 percent in 2013 to 13.4 percent in 2014, rising from approximately 660,000 to 2 million students
    - Among middle school students, current e-cigarette use more than tripled from 1.1 percent in 2013 to 3.9 percent in 2014—an increase from approximately 120,000 to 450,000 students.

http://www.cdc.gov/media/releases/2015/p0416-e-cigarette-use.html

E-cigarette: Status Update



- E-Cigarettes Can Churn Out High Levels Of Formaldehyde - New England Journal of Medicine (http://www.npr.org/blogs/health/2015/01/21/378663944/e-cigarettes-can-churn-out-high-levels-of-formaldehyde)

E-cigarette conference

Events

Upcoming Events
Breakfasts
Conferences + Trade Shows
Education + Training
Webinars
Other Events
Past Events

MAY
6
2015

The Rise in E-Cigarette Use: Challenges from a Public Health Perspective

GW/ICF Research and Evaluation Forum

Categorized Under: Health, Research + Evaluation

George Washington University and ICF International have gathered a panel of experts to cover the spectrum of issues related to e-cigarettes, including:

- Challenges and shortcomings in current e-cigarette use measurement
- Uptake of e-cigarettes, trends in e-cigarette use, and their association with patterns of other tobacco product use
- An overview of e-cigarette related indicators on national and subnational surveillance systems of youth and adults, gaps in existing questionnaires, and recommendations for enhancing the content and periodicity of e-cigarette surveillance
- FDA regulation of tobacco products

EVENT DETAILS

DATE: May 6, 2015
TIME: 10:00AM–12:00PM (Eastern)
Add to Calendar
PRESENTERS: Naomi Freedner-Maguire, Dr. Carolyn Dresler, Dr. Brian King, Dr. Ray Niaura, Dr. Andrea Villanti, Dr. Jennifer Pearson,

EVALUATION DASHBOARD

Arkansas: MISRGO Grantee Evaluation Dashboard

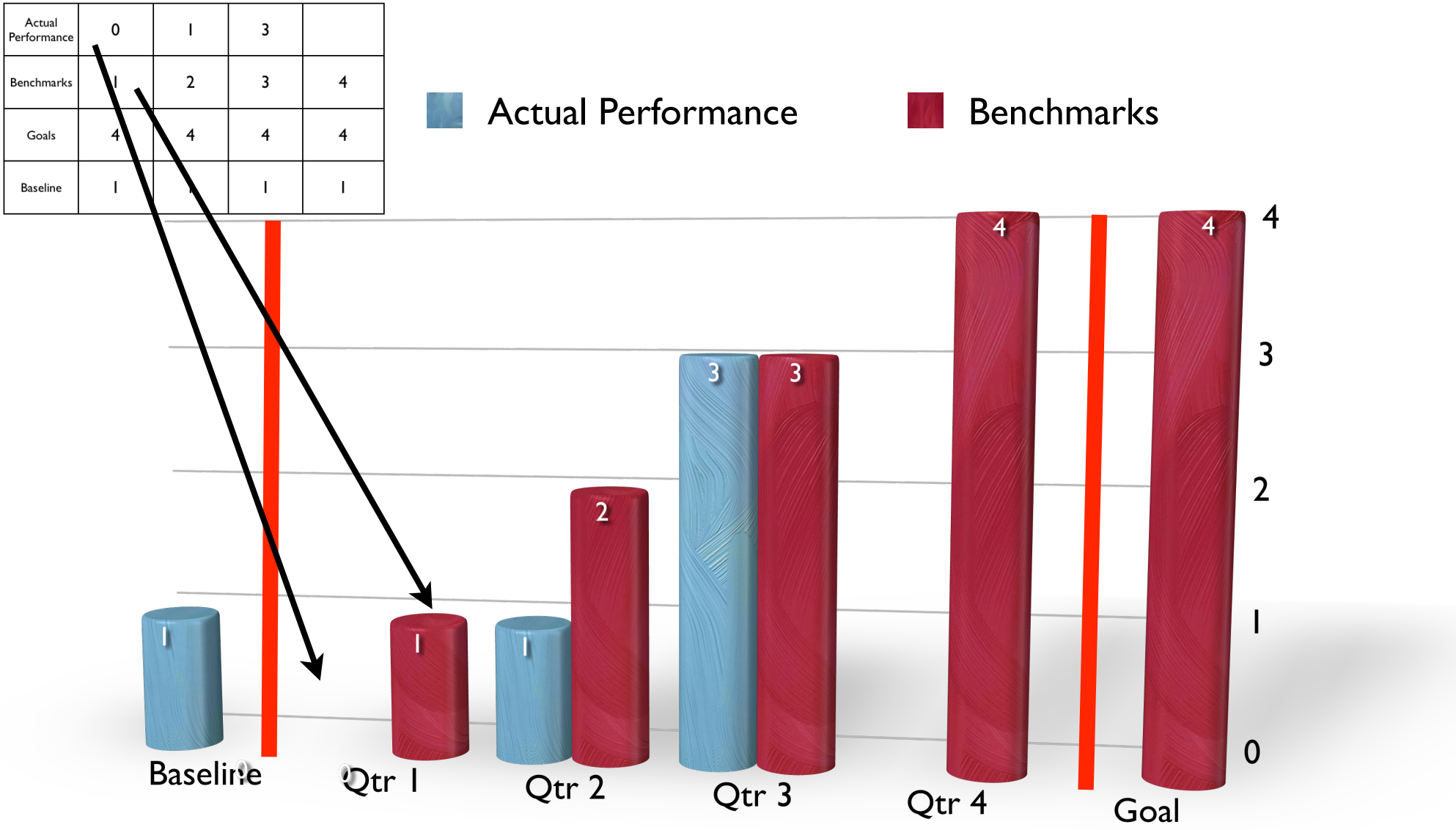
- Goals (where grantee wants to go at the end of the year)
- Benchmarks (points along the way each quarter)
- Actual or Current Status (where grantee is now - today)
- Baseline (where grantee started before grantee program started)

Tobacco-Free Environment Program Dashboard (example)

	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Actual Performance	0	1	3	
Benchmarks	1	2	3	4
Goals	4	4	4	4
Baseline	1	1	1	1

Compare Benchmarks with Actual Performance 4th Quarter

Actual Performance	0	1	3	
Benchmarks	1	2	3	4
Goals	4	4	4	4
Baseline	1	1	1	1



MISRGO Evaluation Dashboard

Eliminate Exposure to Second Hand Smoke

Smoke Free Ordinances - Faith and Community-based Organizations

	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
Actual	2	3	9	
Benchmark	1	2	3	4
Goal	4	4	4	4
Baseline	0	0	0	0

Future Builders

Met Annual Goal

MISRGO Evaluation Dashboard

Prevent Initiation

Adopt a Written Tobacco Free Buffer Zone Worksite Policy

	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
Actual	0	13	20	
Benchmark	0	0	10	20
Goal	20	20	20	20
Baseline	116	116	116	116

Arkansas Human Development

Met Annual Goal

What's Working
&
What's Not Working

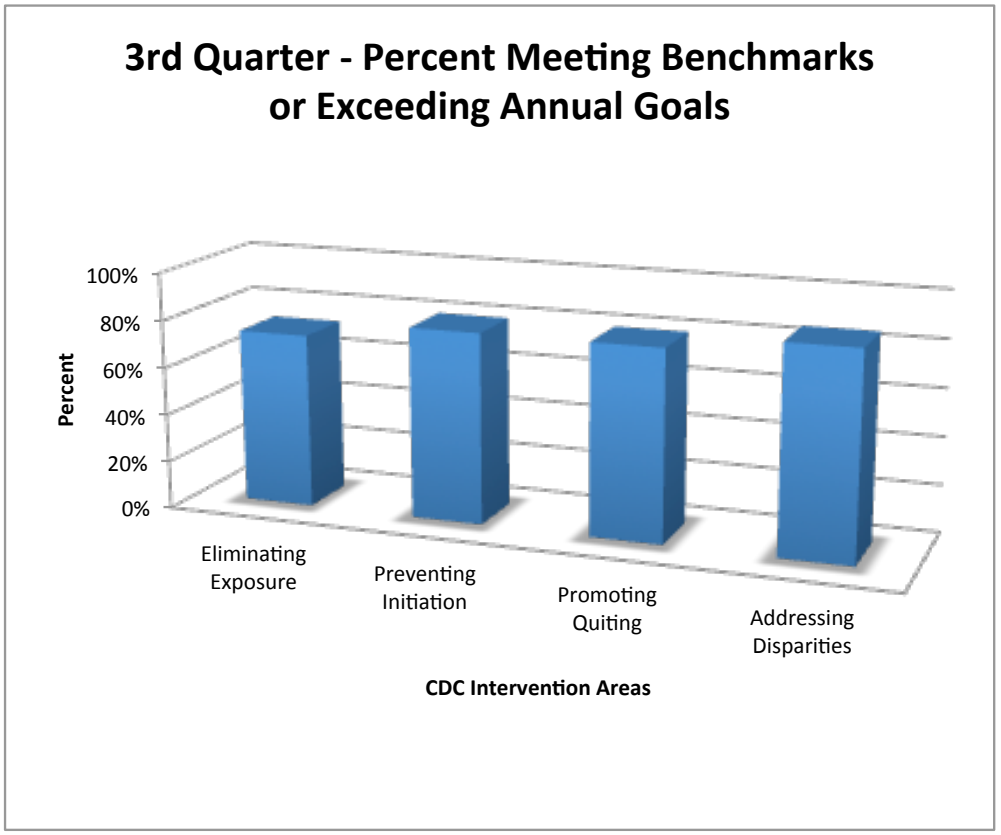
What Works?

- **Successes stories: Lessons from you**

Your Ideas
Your Experience

Closing the Gap

- What do we need to do to close the gap between goals and actual performance?



What Does Not Works?

- What went wrong?
- What can you do to help someone (another grantee) who is having difficulties?

Your Ideas
Your Experience

CDC Recommendations

- Policy - create tobacco free policies in the workplace and homes
- Education - foster local tobacco free law debates which facilitates law enforcement
- Media - use of newspaper, social media, TV
- Quitline - refer to counselors to assist

Reporting Recommendations

Common Reporting Problems

- Use Page Numbers
- Use Headers
- Use Numbers (rather than percentages)
- Make sure the numbers match: text, table, and figure
- Make sure you report Actual Performance each quarter
- Make sure you share with evaluator before your deadline so they can help before you submit your report (especially the table and chart)

Grantee Specific Questions

- Make numbers cumulative
- When more than one objective is under the same intervention, add the objective to the main dashboard so that it can be reviewed "at-a-glance"
- FYEN (IV 4: Addressing disparities) - Will media campaign suspension be lifted? How has this impacted grantees?

Grantee Specific Questions:

- WCAAA (IV 3: Promoting quitting) and Ministry of Intercessions (also intervention area 3) - Both have considerably low numbers on "actual performance". What are their challenges? Possibility of goal attainment?

Logic Model: Link Activities

- List your activities
- Do activities contribute to the planned outcome or goal?
- How are the activities related to each other and the outcome?
- How do you know if the activities are producing outcomes?
- What do you do if they are not working?

Cigarette Butt Example

- Submit a smoke-free park proposal to city council

- Bring youth to park to pick up cigarette butts
- Recommend youth bring bags of butts to city council
- Help youth prepare for city council meeting
- Youth testify about smoke and smoke-related litter in parks

Social Media

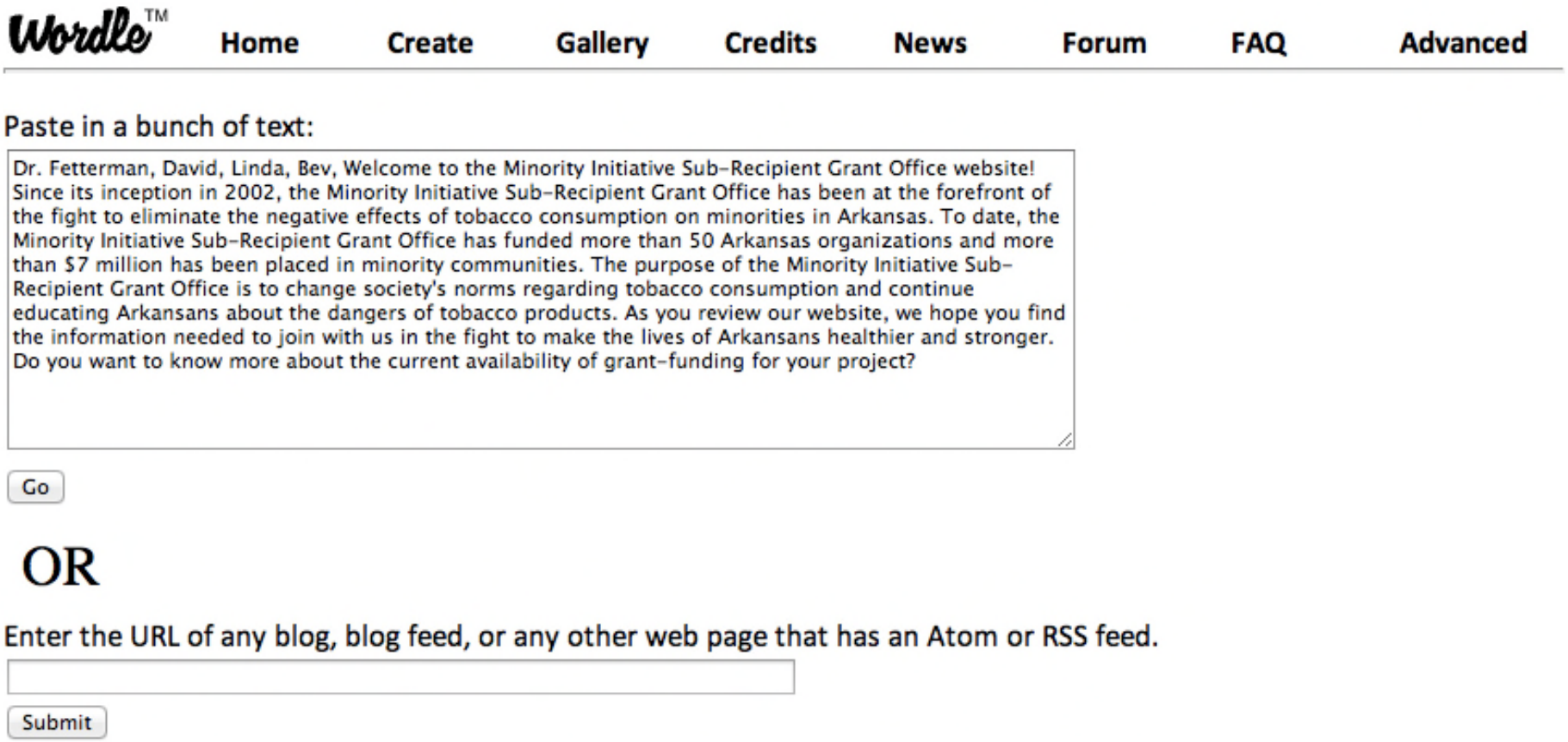
- Facebook

http://facebook.com
- Twitter
https://twitter.com
- Google +

https://plus.google.com

Word Cloud

Wordle (text)


Wordle™
Home
Create
Gallery
Credits
News
Forum
FAQ
Advanced
Paste in a bunch of text:
Dr. Fetterman, David, Linda, Bev, Welcome to the Minority Initiative Sub-Recipient Grant Office website! Since its inception in 2002, the Minority Initiative Sub-Recipient Grant Office has been at the forefront of the fight to eliminate the negative effects of tobacco consumption on minorities in Arkansas. To date, the Minority Initiative Sub-Recipient Grant Office has funded more than 50 Arkansas organizations and more than $7 million has been placed in minority communities. The purpose of the Minority Initiative Sub-Recipient Grant Office is to change society's norms regarding tobacco consumption and continue educating Arkansans about the dangers of tobacco products. As you review our website, we hope you find the information needed to join with us in the fight to make the lives of Arkansans healthier and stronger. Do you want to know more about the current availability of grant-funding for your project?
Go
OR
Enter the URL of any blog, blog feed, or any other web page that has an Atom or RSS feed.
Submit

Wordle (picture)

Online Survey

Survey
Excellent
Very Good
Good
Fair
Poor

SurveyMonkey®
profdavidf@yahoo.com
Home
My Surveys
Survey Services
Plans & Pricing
+ Create Survey
LGBT Tobacco Use Survey
Education
Design Survey
Collect Responses
Analyze Results
Edit Survey
Survey Options
Question Bank
Print Survey
Restore Questions
Page Randomization
Edit Survey
Preview Survey
Send Survey »
To change the look of your survey, select a theme below.
Aqua
Create Custom Theme
TITLE & LOGO
Edit Title
Edit Logo
Edit Layout
LGBT Tobacco Use Survey

Q20 Edit Question ▼ Add Question Logic Move Copy Delete

20. Have you used the Quitline?

- ○ yes
- ○ no

+ Add Question ▼ Split Page Here

Q21 Edit Question ▼ Add Question Logic Move Copy Delete

21. What are the most effective tools to combat tobacco use?

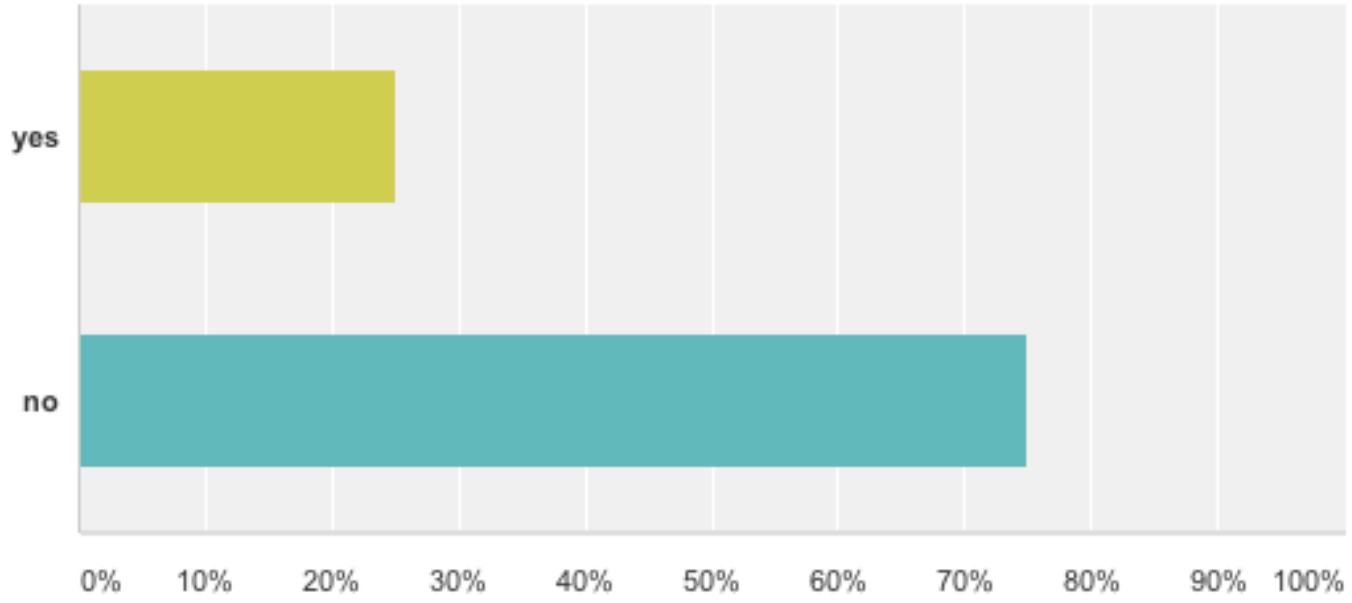
- ☐ TV
- ☐ radio
- ☐ magazines
- ☐ Facebook
- ☐ Google +

Q20

Customize | Export

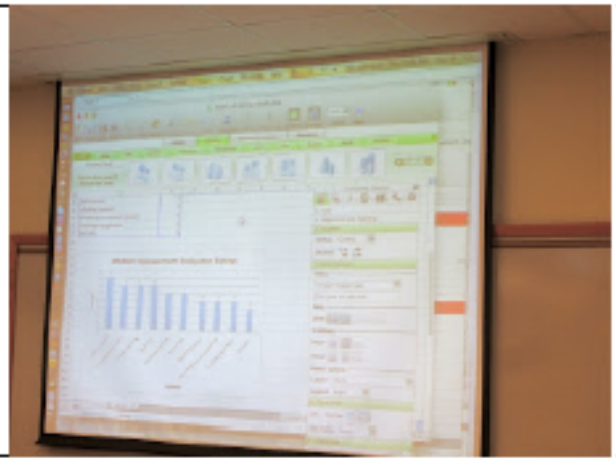
Have you used the Quitline?

Answered: 4 Skipped: 0



Answer Choices	Responses	
yes	25.00%	1
no	75.00%	3
Total		4

Digital Photography

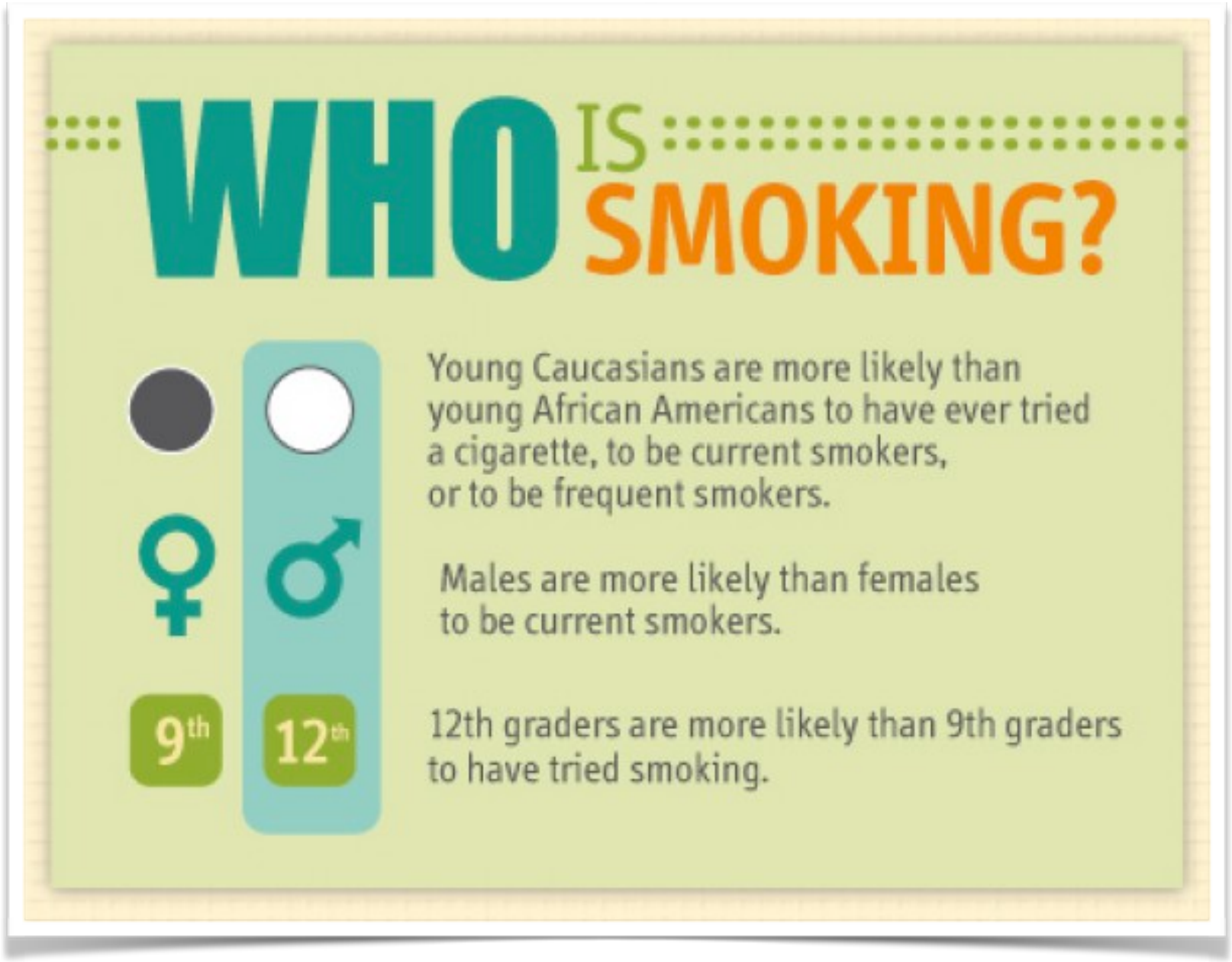


Digital Photography: Documenting Our Work

Infographics

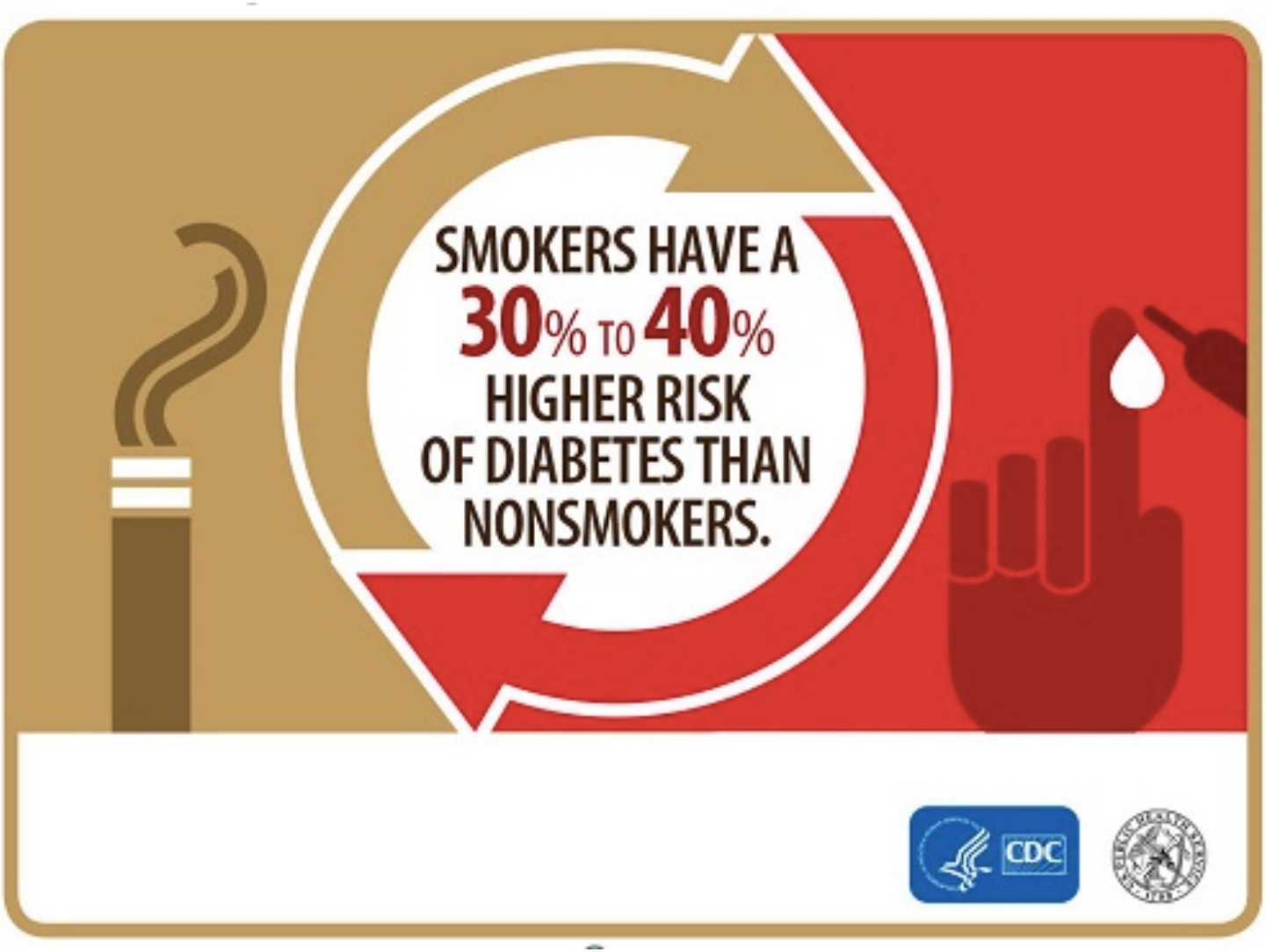
Cigarette component

Do you still want to smoking??



Visual.ly - links to Facebook

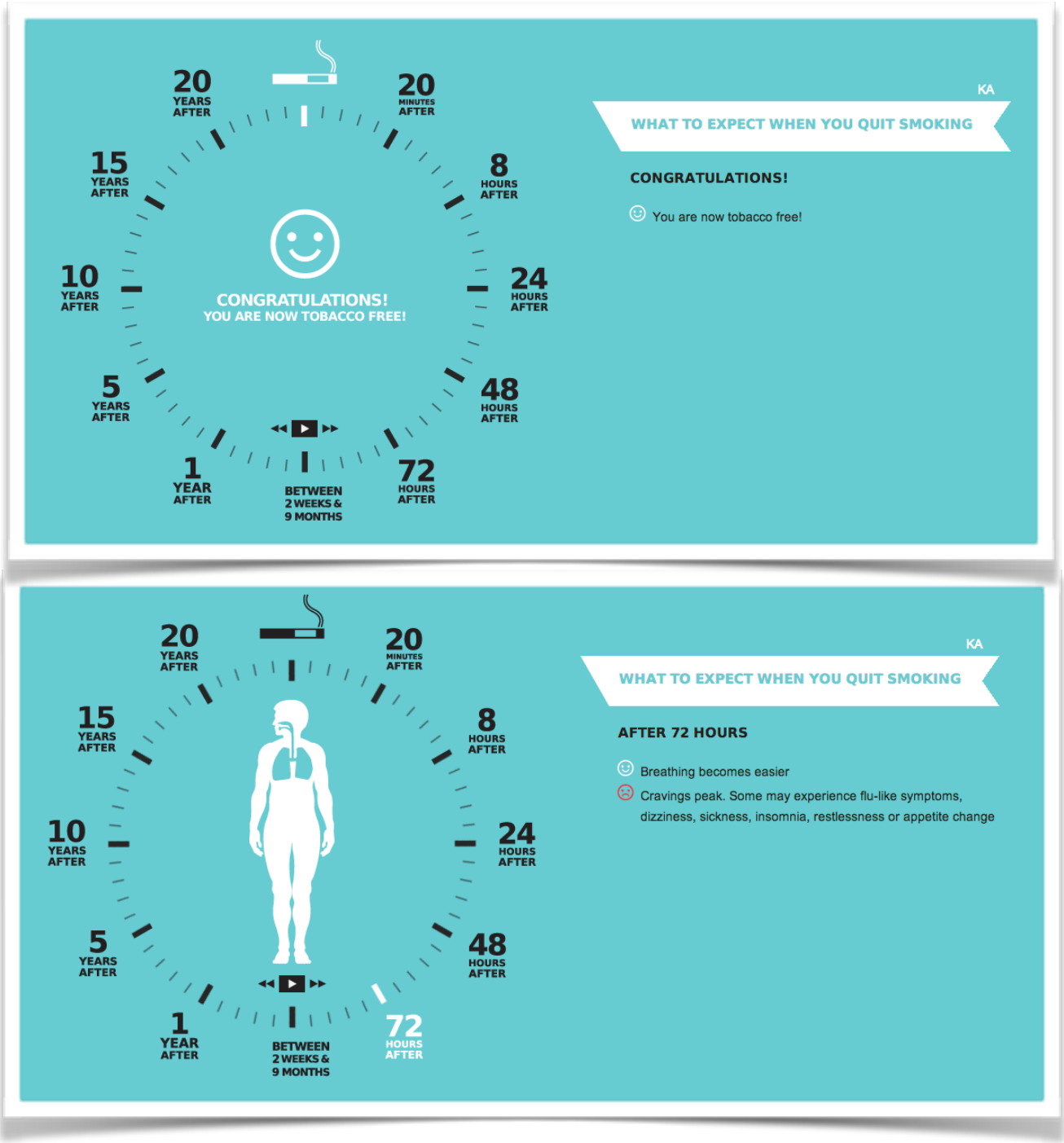
Infogr.am - make own charts



Centers for Disease Control and Prevention

http://www.cdc.gov/tobacco/data_statistics/sgr/50th-anniversary/infographics/index.htm

Data Visualization



http://visual.ly/what-expect-when-you-quit-smoking?view=true

Contact Information

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25 Years Experience at Stanford University

Dr. David M. Fetterman
Fetterman & Associates

25 Years
Experience at
Stanford University

David M. Fetterman is the President and CEO of Fetterman & Associates, an international evaluation consulting firm. He is also a Professor of Education at Charlesont University (School of Business), Collaborating Professor, Colegio de Postgraduados, Mexico and a Distinguished Visiting Professor of Anthropology at San Jose State University. He is also the Director of the Arkansas Evaluation Center. Formerly, he was the Director of Evaluation in the School of Medicine. Previous to that position, he was the Director of Evaluation, Career Development, and Alumni Relations in the School of Education at Stanford University. For a decade he was the Director of the MA Policy Analysis and Evaluation Program in the School of Education. He was a Professor and Research Director at the California Institute of Integral Studies; Principal Research Scientist at the American Institutes for Research; and a Senior Associate and Project Director at RMC Research Corporation. He received his Ph.D. from Stanford University in educational and medical anthropology. He has conducted fieldwork in both Israel (including living on a kibbutz) and the United States (primarily in inner-cities across the country). David works in the fields of educational evaluation, ethnography, policy analysis, educational technology, and focuses on programs for dropouts and gifted and talented education.

David is a past-president of the American Evaluation Association and the American Anthropological Association's Council on Anthropology and Education. He has also served as the program chair for each of these organizations.

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He has conducted extensive multisite evaluation research on local, state, and national levels. David's multisite work has been primarily in urban settings. He conducted a national evaluation of dropout programs for the Department of Education. He has also conducted research on migrant, bilingual, and individuals with disabilities-oriented education programs. David has conducted evaluations for the University of San Francisco and the University of California, Berkeley. He has also provided Stanford's Board of Trustees with a variety of evaluations including: Stanford's Linear Accelerator Center, Stanford University Hospital departments, School of Medicine, the library, and various academic and administrative departments. He also evaluated Stanford's Teacher Education Program for the President of the University.

He has taught in an inner -city high school, two Hebrew schools, and in various university settings. He also served as the Director of an Anti-poverty Program. Although he is recognized for his contributions to the development of ethnography and ethnographic evaluation, his most recent efforts have focused on developing empowerment evaluation -- to help people help themselves. He has used this approach throughout the United States and in South Africa. Empowerment evaluations have been conducted with the Marin Community Foundation's coordinated health access project, Hewlett Foundations $5 million One East Palo Alto community revitalization project, The Illinois Office of Alcoholism and Substance Abuse and the Office of Mental Health of the Illinois Department of Human Services, Lucille Packard's Children's Hospital, Native American tribal group initiatives, including the Intertribal Council of Michigan, Cambridge College, the California Institute of Integral Studies accreditation, Stanford University School of Medicine, Hewlett-Packard Digital Villages ($15 million), and the W.K. Kellogg Foundation.

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David was elected a fellow of the American Anthropological Association and the Society for Applied Anthropology. He received both the Paul Lazarsfeld Award for Outstanding Contributions to Evaluation Theory and the Myrdal Award for Cumulative Contributions to Evaluation Practice - the American Evaluation Association's highest honors. David received the American Educational Research Association's Research on Evaluation Distinguished Scholar Award. He also received the George and Louise Spindler Award for outstanding contributions to educational anthropology as a scholar and practitioner, and the Ethnographic Evaluation Award from the Council on Anthropology and Education.

He received the President's Award from the Evaluation Research Society for contributions to ethnographic educational evaluation. He was also awarded the Washington Association of Practicing Anthropologists' Praxis Publication Award for translating knowledge into action.

David has also worked on the state, national, and international level in the field of gifted and talented education. He created and organized the first and second Gifted and Talented Education Conference at Stanford University. David received one of the 1990 Mensa Education and Research Foundation Awards for Excellence. Mensa Education and Research Foundation encourages research into the nature, characteristics, and uses of intelligence. The award was made for Fetterman's book *Excellence and Equality: A Qualitatively Different Perspective on Gifted and Talented Education* and articles on gifted and talented education in *Educational Evaluation and Policy Analysis* and *Gifted Education International.*

Fetterman was appointed by the U.S. Department of Education to serve on a panel to select a national center for the gifted and talented. He was selected in part because of his recommendation to create a national center in his book *Excellence and Equality.* Fetterman was a member of the Center's Consultant Bank, advising the National Research Center on the Gifted and Talented. Fetterman was also a member of the Board of Trustees for The Nueva School (a progressive school for gifted and talented children).

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Dr. Fetterman has taught online for over 10 years in an online Ph.D. program and in classrooms at Stanford University. Dr. Fetterman's articles about teaching online and videoconferencing appear in *Educational Researcher*. He maintains an American Evaluation Association division listserv for collaborative, participatory, and empowerment evaluation. Dr. Fetterman was appointed to the American Educational Research Association's Telecommunications Committee.

He has consulted for a variety of federal agencies, foundations, corporations, and academic institutions, including the: U.S. Department of Education, National Institute of Mental Health, Centers for Disease Control, U.S. Department of Agriculture, W.K. Kellogg Foundation, Rockefeller Foundation, Walter S. Johnson Foundation, Annie E. Casey Foundation, Marin Community Foundation, Hewlett Foundation, Hewlett Packard Philanthropy, Knight Foundation, Arkansas Department of Education, Syntex, the Independent Development Trust in South Africa, Early Childhood Research Institute on Full Inclusion, and universities throughout the United States and Europe. He has also consulted for various foreign agencies and ministries such as the Ministry of Education in Japan.

Fetterman is the General Editor for Garland/Taylor and Francis Publication's Studies in Education and Culture series. He has contributed to a variety of encyclopedias including the *International Encyclopedia of Education*, *the Encyclopedia of Human Intelligence*, and the Encyclopedia of Social Science Research Methods. His books include: Empowerment Evaluation: Knowledge and Tools for Self-assessment, Evaluation Capacity Building, and Accountability, *Empowerment Evaluation in the Digital Villages: Hewlett-Packard's $15 Million Race Toward Social Justice*, *Empowerment Evaluation Principles in Practice*, *Foundations of Empowerment Evaluation*, *Empowerment Evaluation: Knowledge and Tools for Self-assessment and Accountability*; *Speaking the Language of Power: Communication, Collaboration, and Advocacy*; *Ethnography: Step by Step (3rd edition); Qualitative Approaches to Evaluation in Education: The Silent Scientific Revolution*; *Excellence and Equality: A Qualitatively Different Perspective on Gifted and Talented Education*; *Educational Evaluation: Ethnography in Theory, Practice, and Politics*; *and Ethnography in Educational Evaluation*.

25 Years
Experience at
Stanford University