AMERICAN EVALUATION ASSOCIATION

AEA Blogger Webinar

Dr. David Fetterman
Fetterman & Associates

http://www.davidfetterman.com

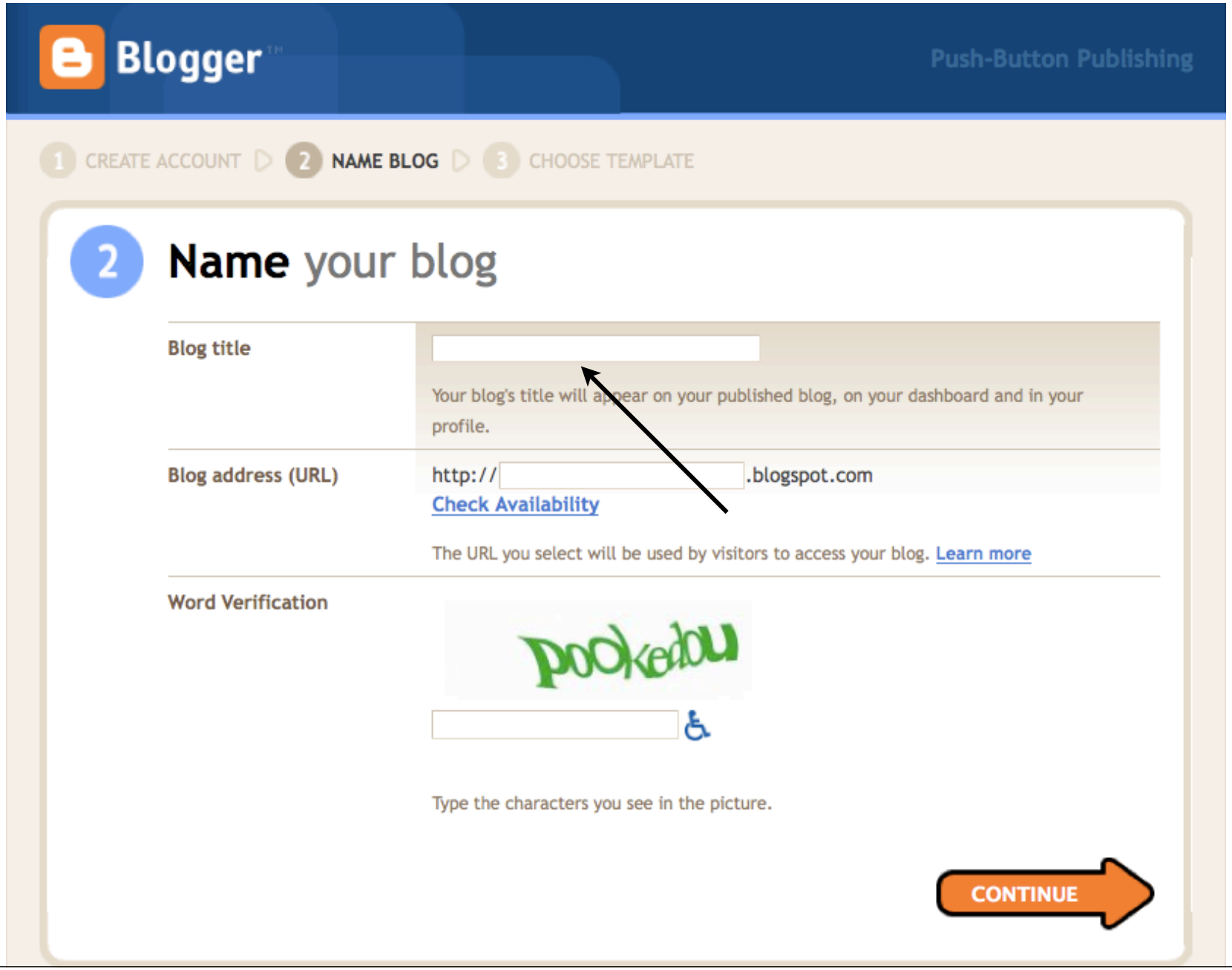
March 4, 2010

Demonstration

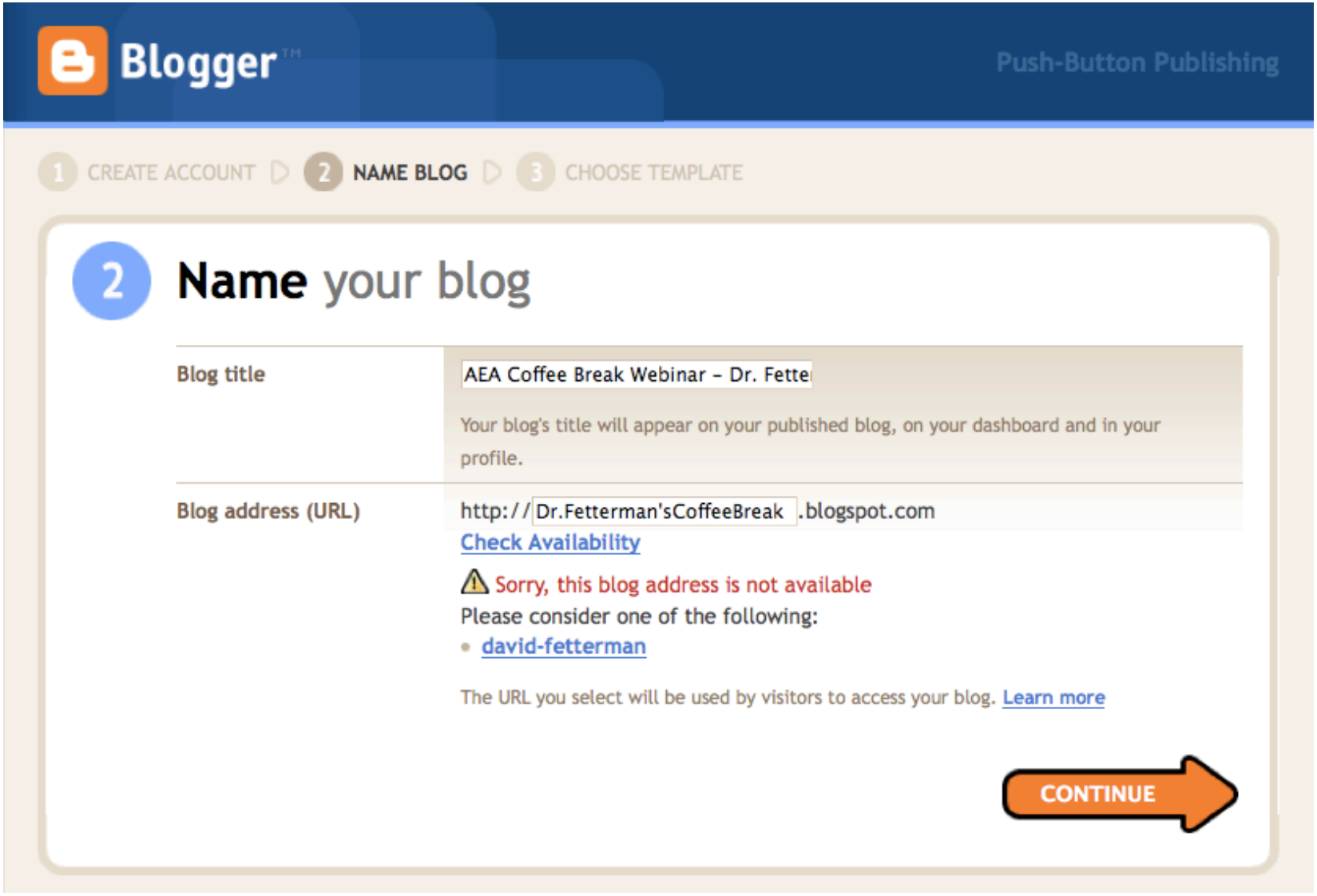
- The following screenshots walk you through the process of creating your own blog using Blogger, one of many blogging platforms (go to http://www.blogger.com/).
- It is free and user-friendly.
- It is a way of documenting evaluation activity in your project/program.
- It is a way of keeping the evaluation transparent.

Create A Blog

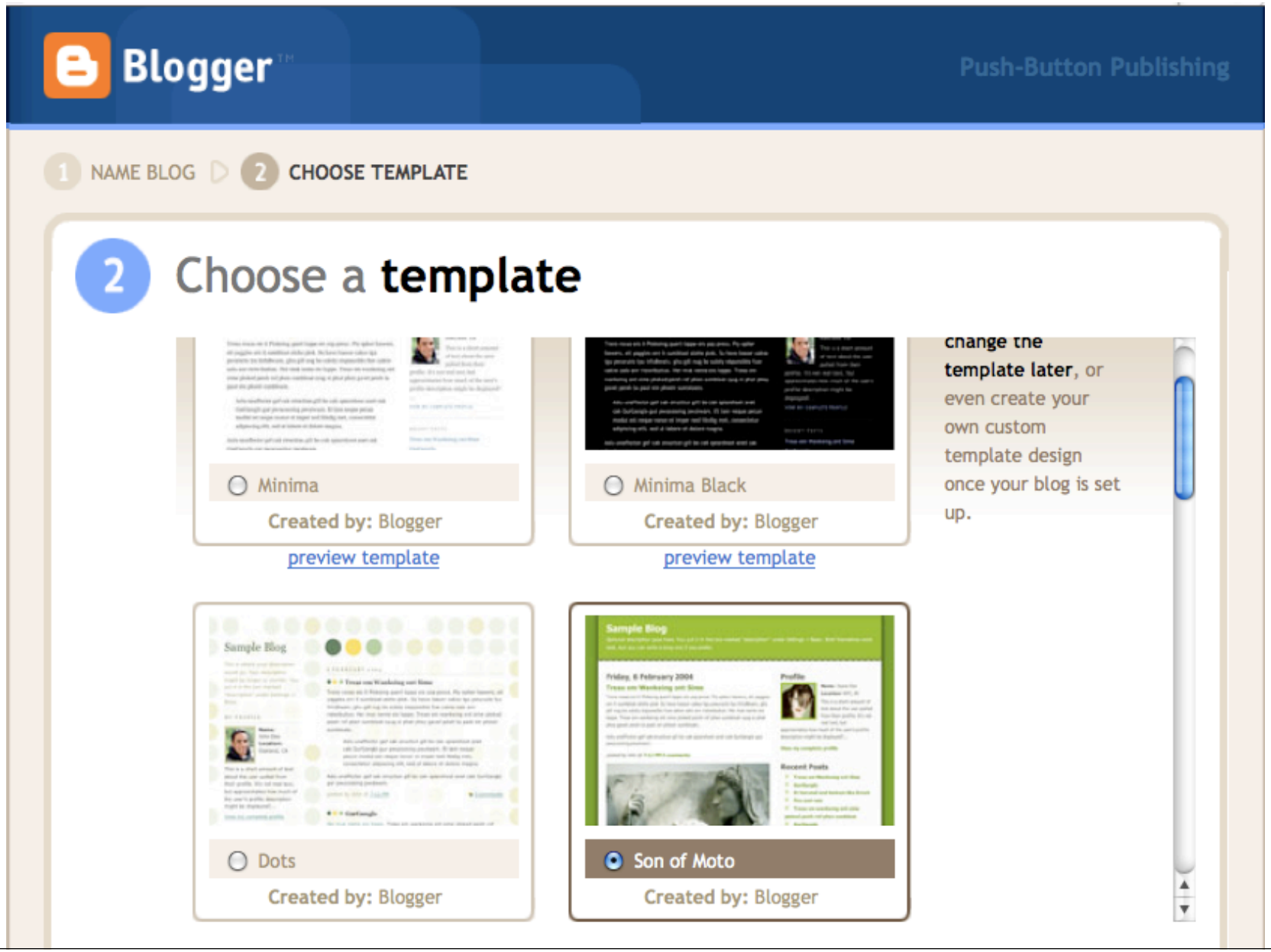
Come Up With a Name for the Blog



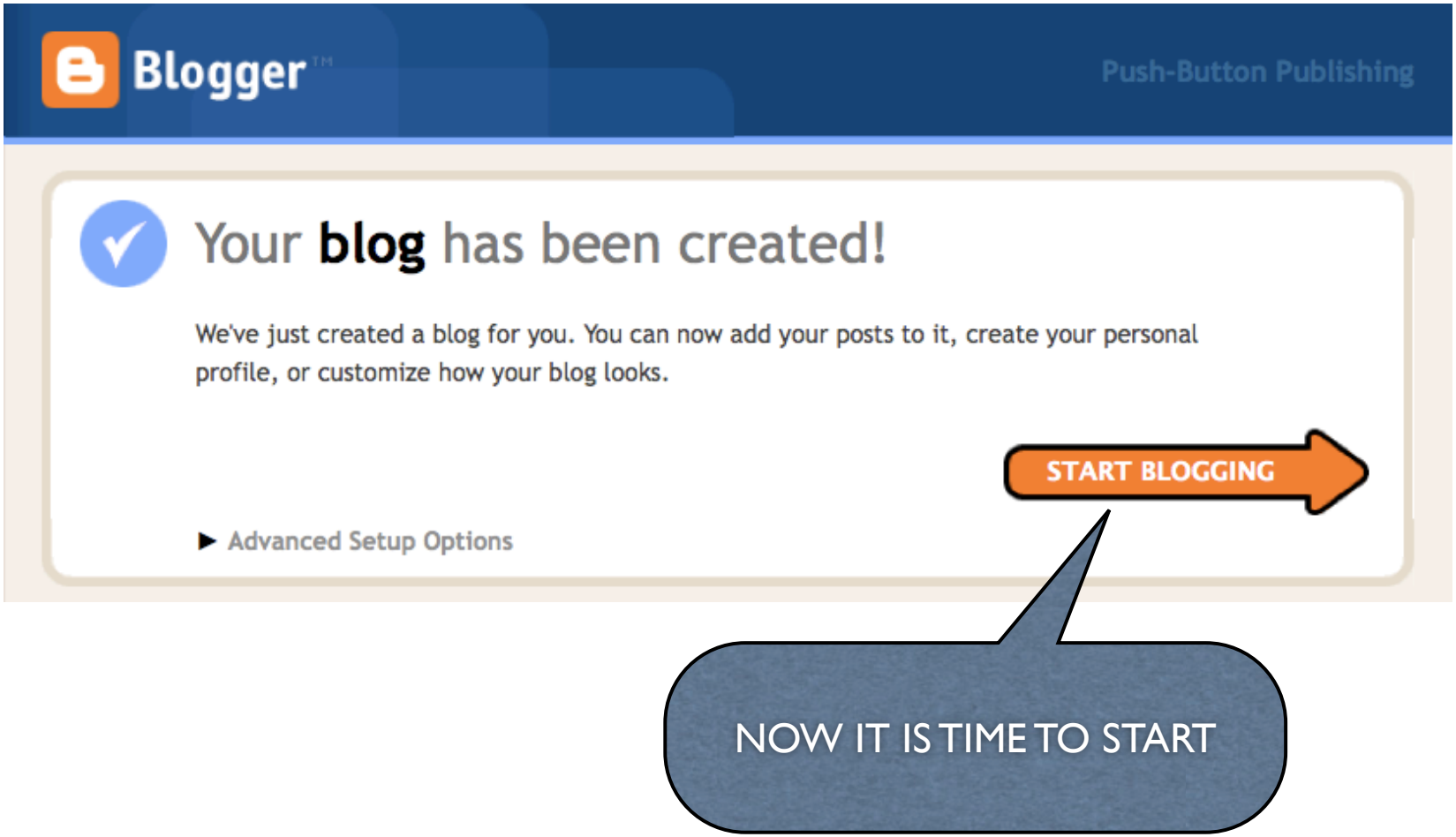
It will tell you if the name is available



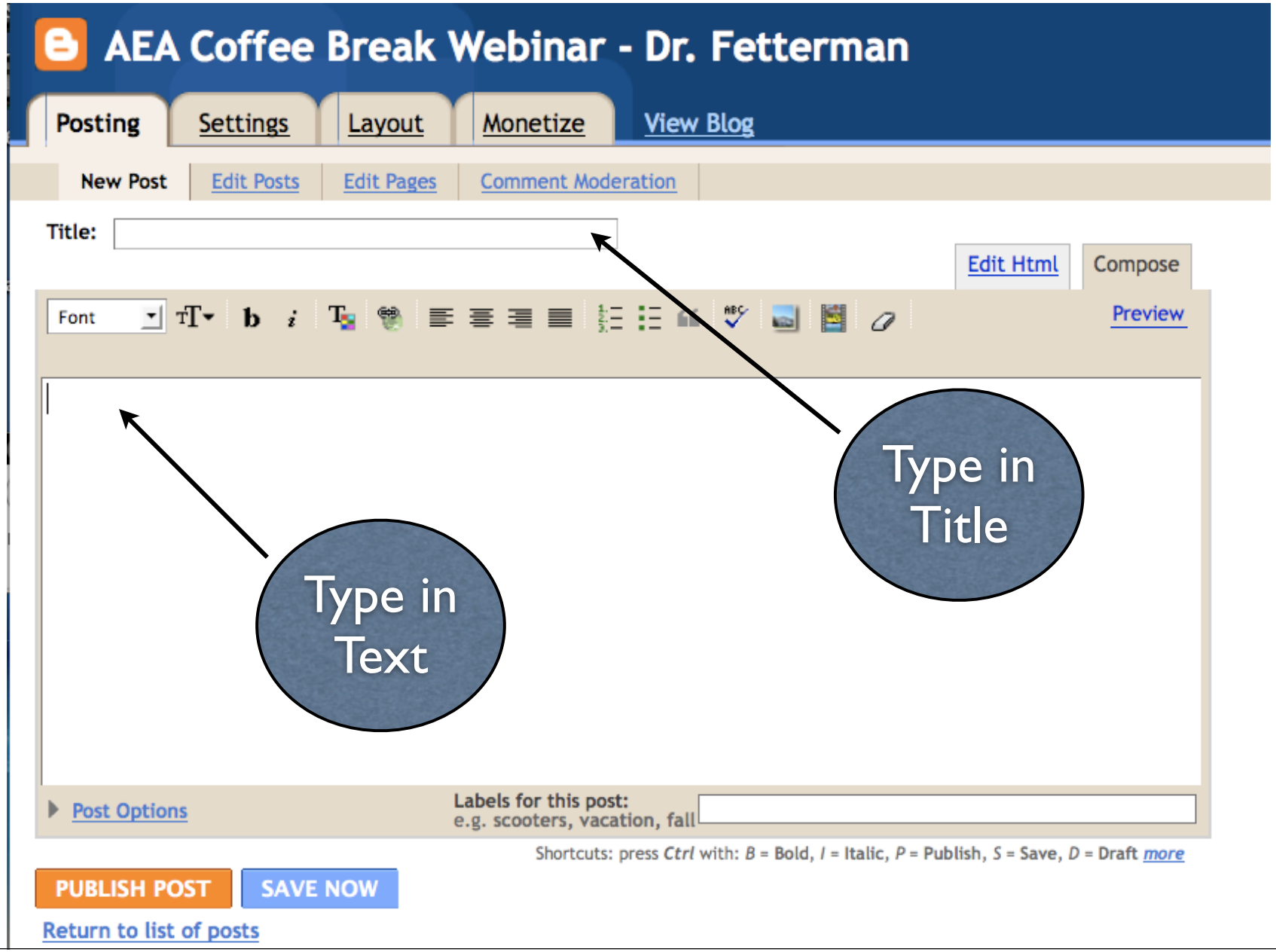
Choose a Background and Template



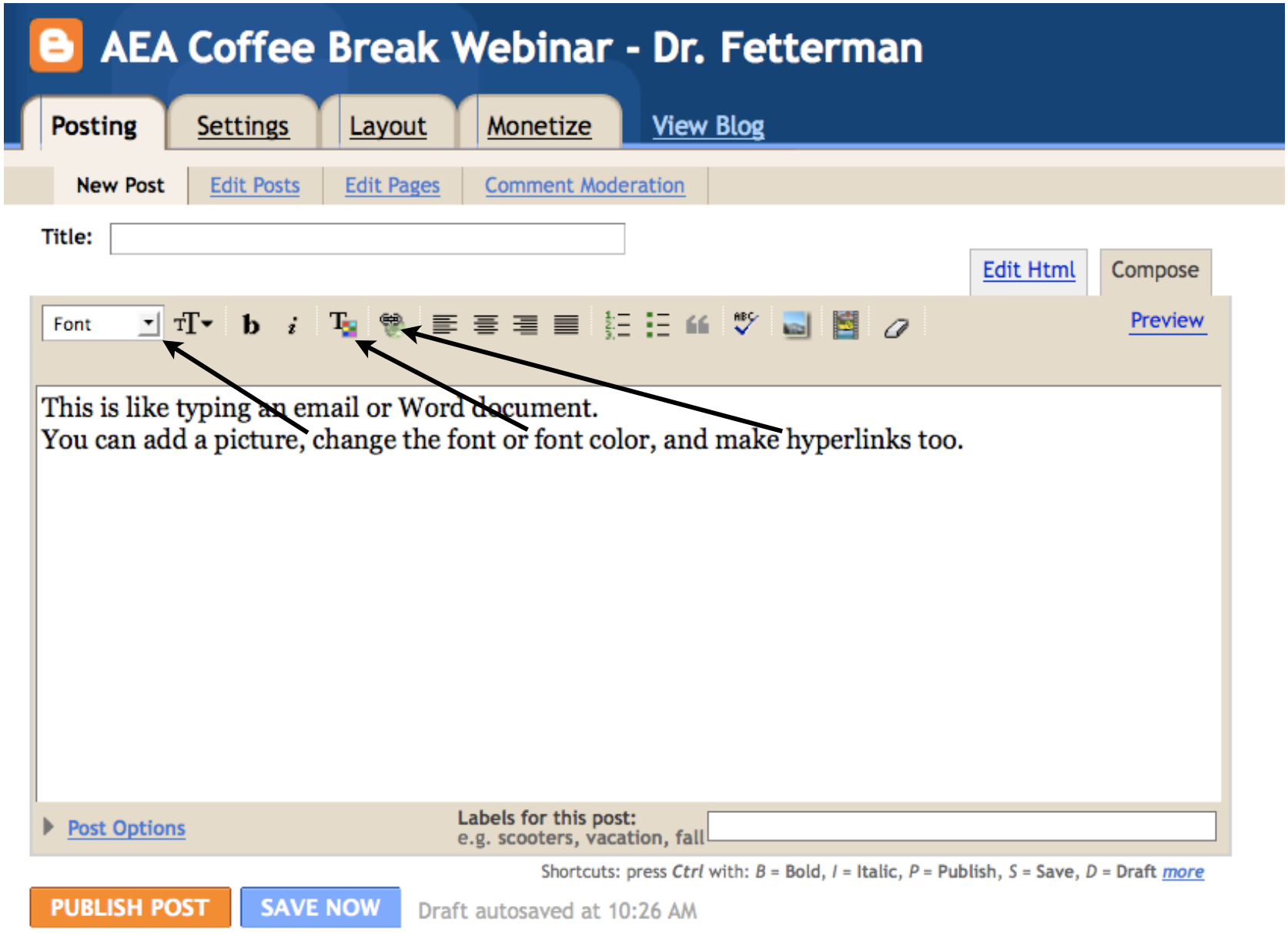
Done - You Created the Blog

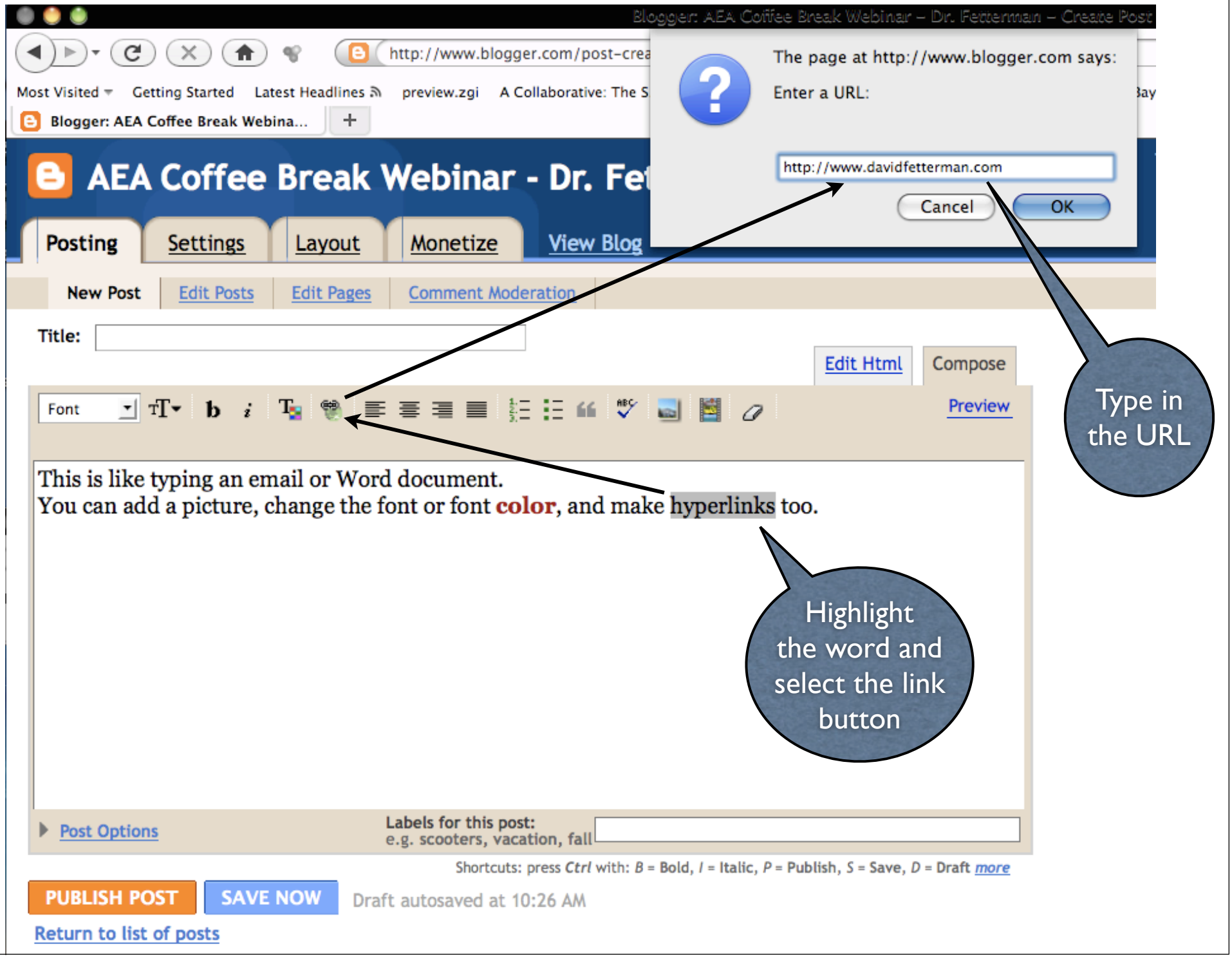


Type your message like email or Word



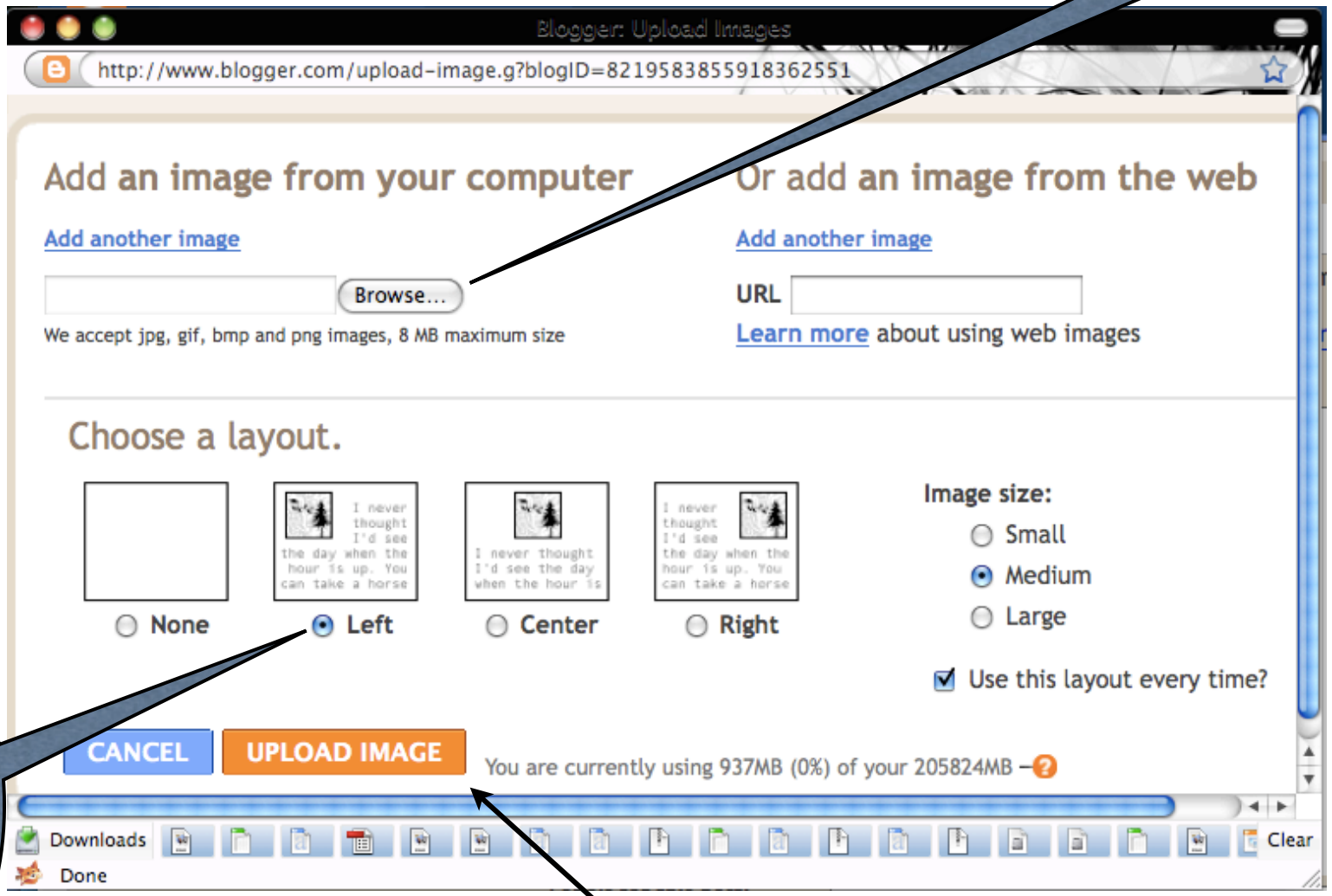
Type Text, Change Font Color, Hyperlink




Blogger: AEA Coffee Break Webinar – Dr. Fetterman – Create Post
http://www.blogger.com/post-crea
Most Visited
Getting Started
Latest Headlines
preview.zgi
A Collaborative: The S
Blogger: AEA Coffee Break Webina...
AEA Coffee Break Webinar - Dr. Fe
Posting
Settings
Layout
Monetize
View Blog
New Post
Edit Posts
Edit Pages
Comment Moderation
Title:
Edit Html
Compose
Font
Preview
This is like typing an email or Word document.
You can add a picture, change the font or font color, and make hyperlinks too.
Post Options
Labels for this post:
e.g. scooters, vacation, fall
Shortcuts: press Ctrl with: B = Bold, I = Italic, P = Publish, S = Save, D = Draft more
PUBLISH POST
SAVE NOW
Draft autosaved at 10:26 AM
Return to list of posts
The page at http://www.blogger.com says:
Enter a URL:
http://www.davidfetterman.com
Cancel
OK
Type in the URL
Highlight the word and select the link button

Select Layout and Add Image

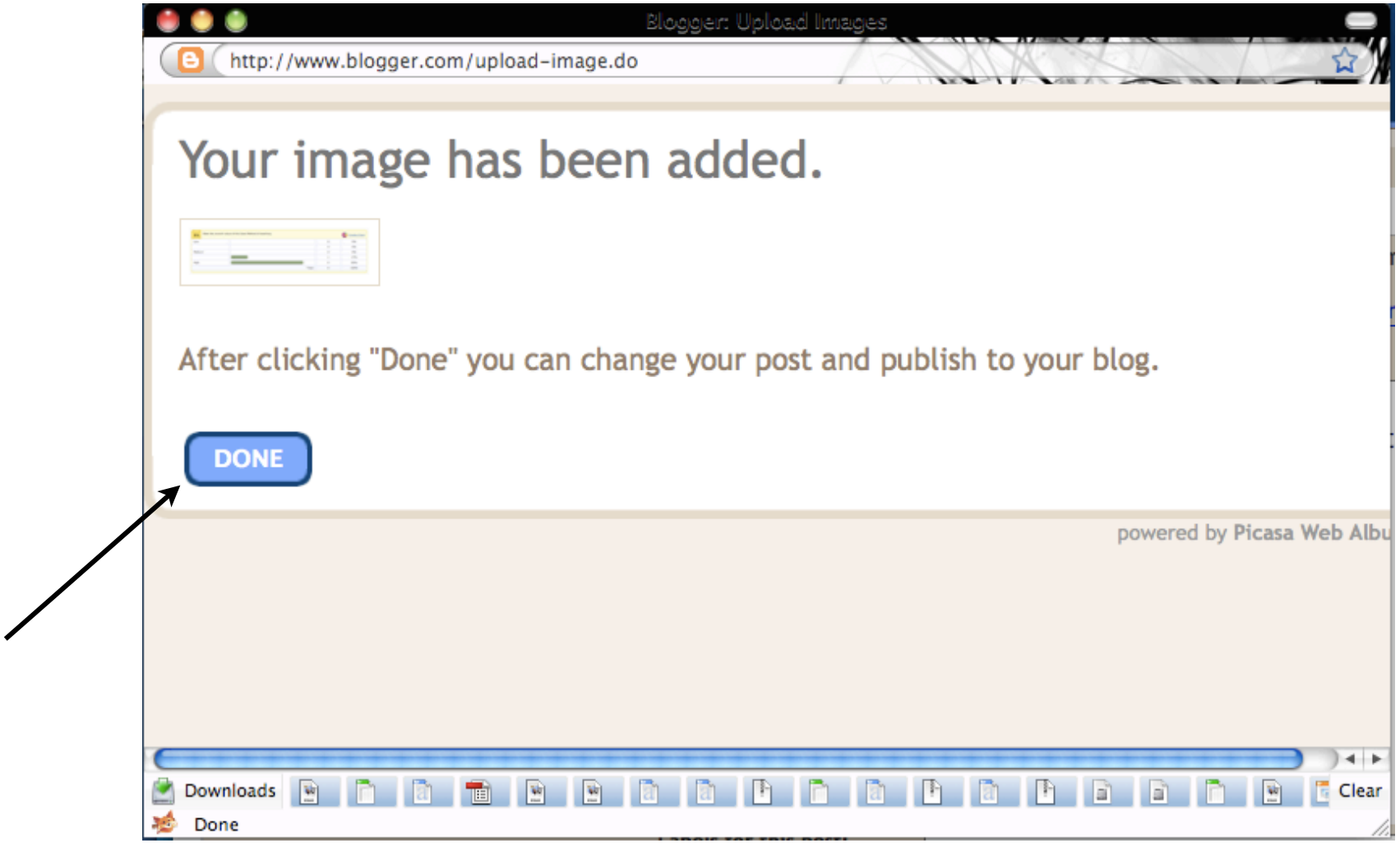
Select a picture from your computer



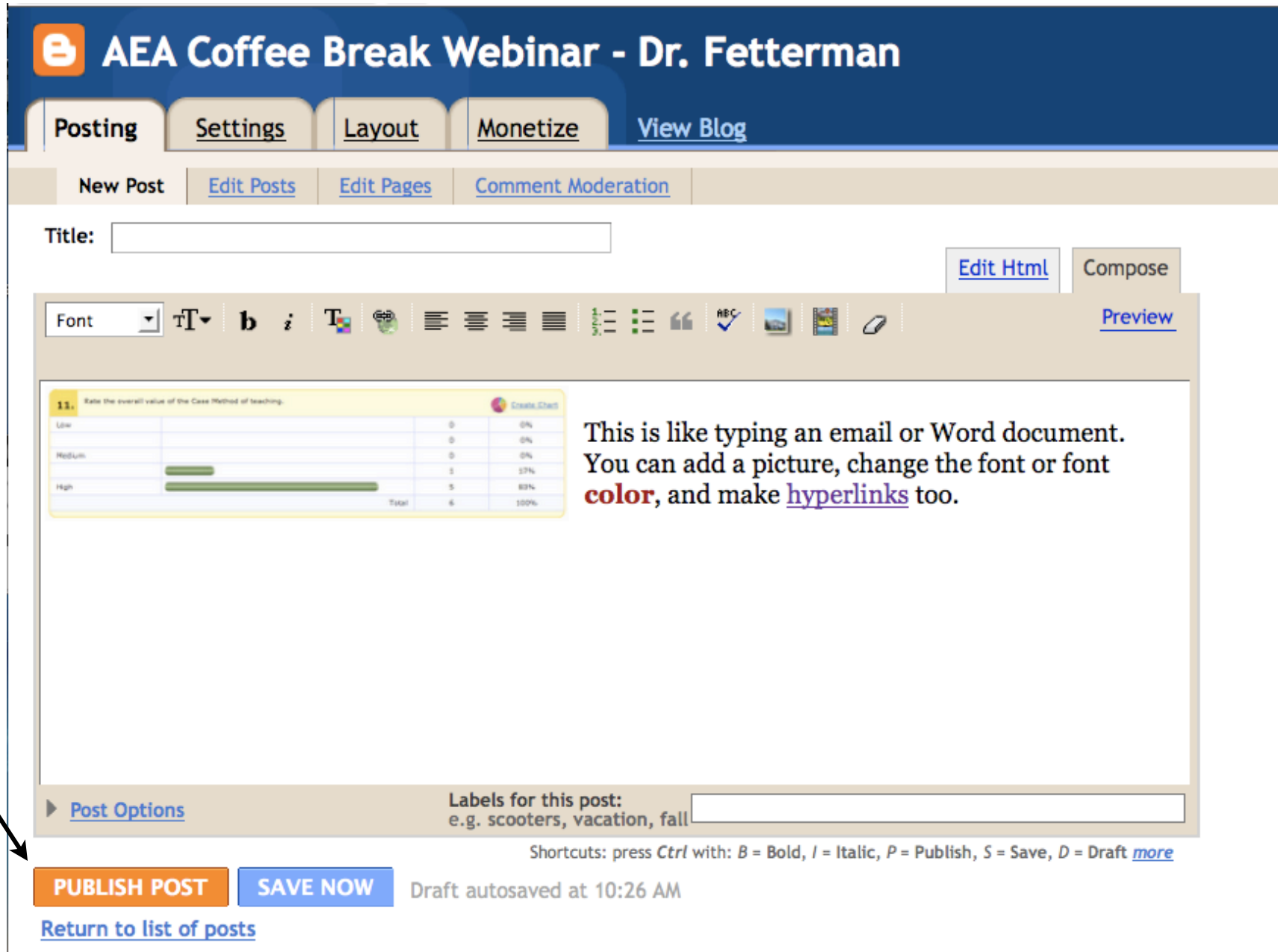
I often use the left corner to start

Remember to Upload the Image

Click "Done" and It Will Be on Your Blog



Now Select "PUBLISH POST"



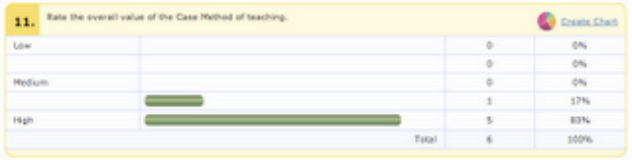
You Have Successfully Posted Your Piece

Finished: This is It and You Did It!

Follow Share Report Abuse Next Blog» fettermanassociates@gmail.com

AEA Coffee Break Webinar - Dr. Fetterman

Friday, February 5, 2010



This is like typing an email or Word document. You can add a picture, change the font or font **color**, and make **hyperlinks** too.

*Posted by Dr. David Fetterman at **10:25 AM***

0 COMMENTS:

POST A COMMENT

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▼ 2010 (1)

▼ February (1)

This is like typing an email or Word document. Yo...

About Me

David Fetterman
Empowerment Evaluator

View my complete profile

Using a Blog to Document Evaluation Activities

http://tobaccoprevention.blogspot.com/ URL

Blog Title

TOBACCO PREVENTION EVALUATION (MISRGO)

WEDNESDAY, FEBRUARY 3, 2010

MISRGO Evaluation - February 2010 Progress Report

Evaluation Update

MISRGO Evaluation Progress Report. The 2010 Progress Report has been issued. It is currently being reviewed by the MISRGO Advisory Board (February 3, 2010).

The report highlights MISRGO's and the grantees' efforts to launch a new evaluation monitoring and reporting system. Each grantee is now required to establish a baseline, specify program goals, and develop realistic benchmarks (to help guide and monitor program performance).

It represents a systematic approach to monitoring and evaluating grantee performance, building on the existing framework.

KEY FINDINGS include:

FETTERMAN & ASSOCIATES

DR. DAVID FETTERMAN
MENLO PARK, CALIFORNIA, UNITED STATES

Empowerment Evaluator

VIEW MY COMPLETE PROFILE

LIST OF MISRGO RELATED REPORTS AND RESOURCES

Reports

- 2008-2009 Annual MISRGO Evaluation Report
- 2009 EMS Training Manual
- 2010 MISRGO Evaluation Progress Report
- Arkansas Evaluation Center
- Arkansas Evaluation Center Progress Report 2007

Additional Project Examples

http://knightdigitalmediacenter.blogspot.com/

Slide Show of Evaluation Debriefing

Evaluation Reports

New Posts

http://voaeval.blogspot.com/

Documenting Stanford Medical Education Research & Evaluation Group Activities

Description of Group

Pictures of Members in Discussion

Members of the Group

http://www.divisionofevaluation.blogspot.com/

URL

Empowerment Evaluation Blog

Empowerment Evaluation

Welcome to the Empowerment Evaluation Blog. This is a place for exchanges and discussions about empowerment evaluation practice, theory, and current debates in the literature. You are encouraged to participate and engage in dialogue. Select the "New Post" phrase on the menu at the top of the screen to post your messages. Please contact Dr. David Fetterman, President & CEO of Fetterman & Associates, if you have any suggestions at fettermanassociates@gmail.com.

SATURDAY, FEBRUARY 06, 2010

The Big Debate at Claremont is Now an Article - JMDE

Journal of MultiDisciplinary Evaluation. The big debate between Fetterman, Patton, and Scriven - about empowerment evaluation and utilization-focused evaluation - is now in print. It was announced on EVALTALK today:

Dear Colleagues,

We are pleased to announce the publication of Volume 6, Number 13 of the Journal of MultiDisciplinary Evaluation (JMDE). The current issue includes papers by Michael Scriven, Michael Patton, David Fetterman, Stewart Donaldson, Jane Davidson, and many, many others.

Vol 6, No 13 (2010)

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Editorial

Recent Article

About Me

Dr. David Fetterman

Empowerment Evaluator

View my complete profile

Links

- American Evaluation Association (web page)
- Collaborative, Participatory, and Empowerment Evaluation (web page)
- Collaborative, Participatory, and Empowerment Evaluation TIG Flier
- Collaborative, Participatory, and Empowerment Evaluation TIG Poster

Useful Links CP&EE TIG Web Page

Poster

AEA Blog on Blogging

Contact Information

Dr. David Fetterman

Fetterman & Associates

fettermanassociates@gmail.com

http://www.davidfetterman.com

(650) 269-5689